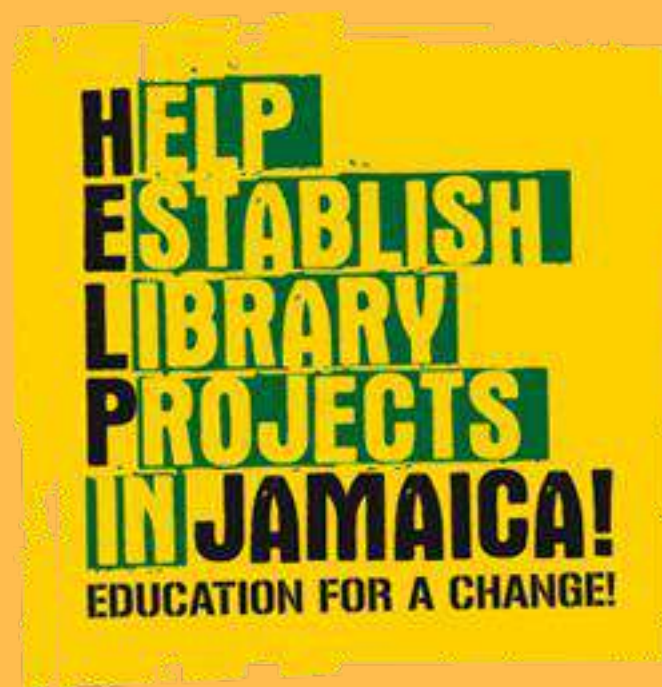




Impact Report

FREEDOM SKATEPARK 
Skating to a brighter future

SEASON 2 × 2024
April 1st – June 30th



This season of programming has been made possible by the generous support of HELP JAMAICA.



Sandals Foundation continues their steadfast support of the Homework and enrichment programme.

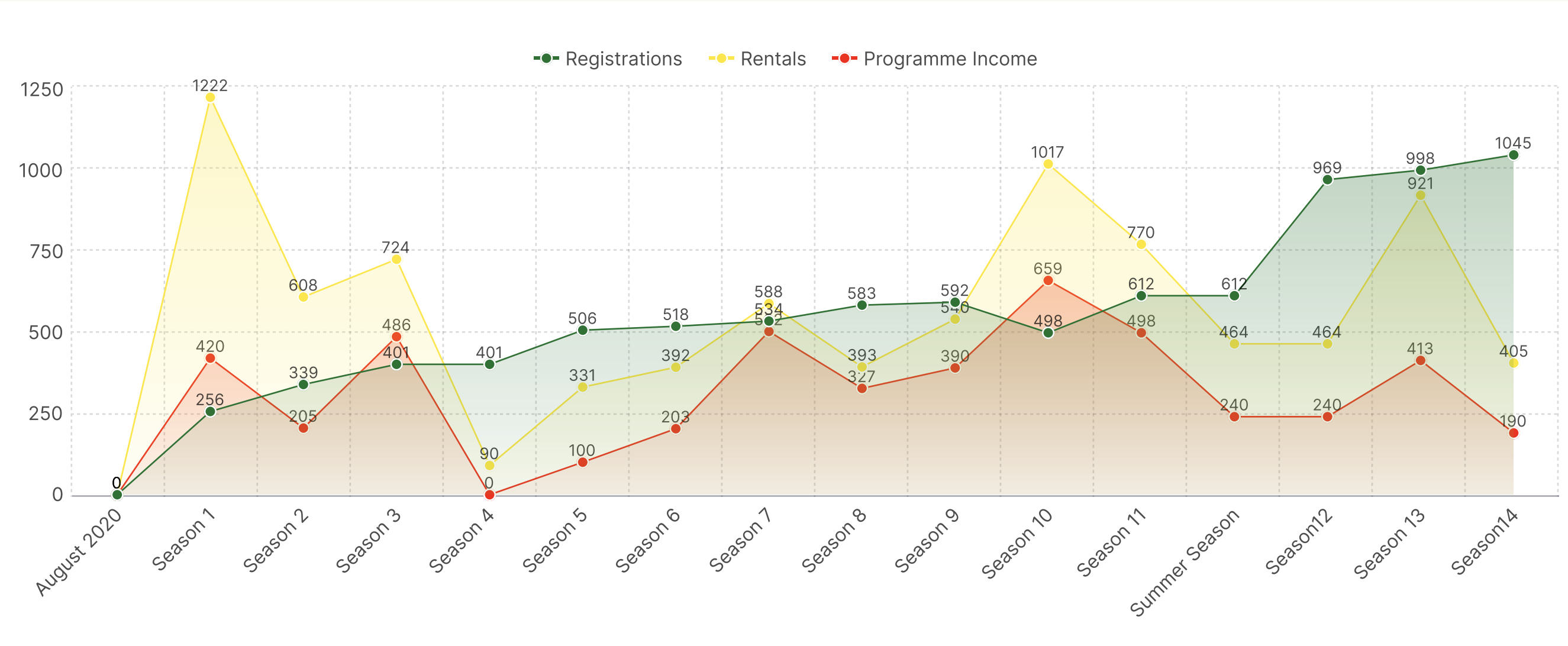


Get-on-Board

The Get-on-Board programme serves people that would like to give skateboarding a try but don't have a skateboard to use.

Upon registration, a board and/or protective gear can be rented for \$100 JMD (\$0.65 USD) each (based on the socio-economic status of the surrounding community). People that are not able to afford this price, can still access the programme in exchange for participation in community activities.

The Skatepark Managers manage and track the programme daily during regular operating hours (1 – 7 pm). See graph for results of the 13th season of the Get-on-Board Programme.



1045

Total amount of registrations

405

Total amount of uses

J\$29,700 (\$190)

Programme income in season 14

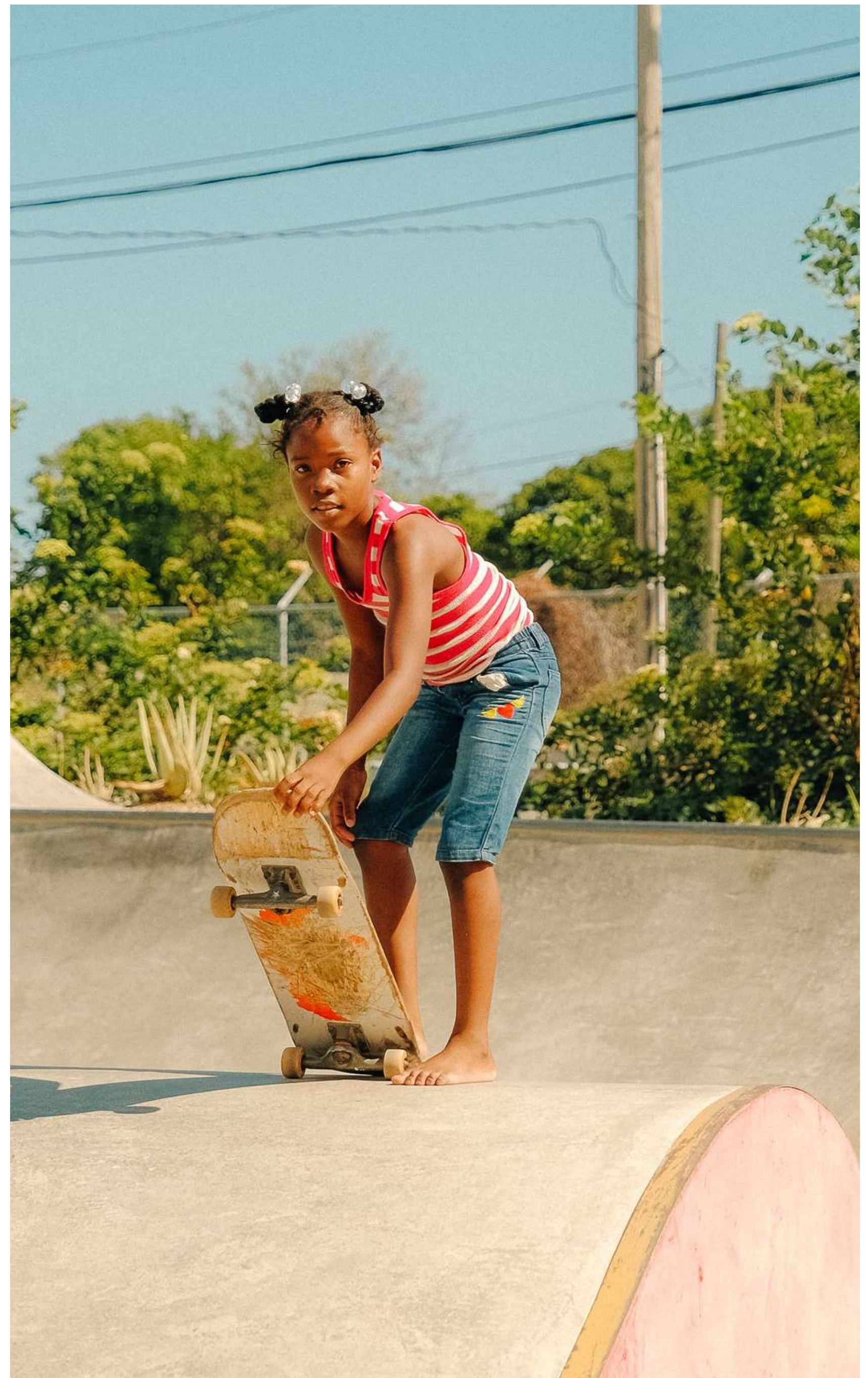
40/60 Girls/Boys % ratio (414/631)

14y/o Average age

27% Uses exchanged for Community Support Jobs and Skate Classes (108)

73% Paid uses (297)

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses in Finances).





Community Activities & Events



The Community Activity Programme is implemented for 4 reasons

01

Involving the skatepark community in the work and development of the skatepark to instill a sense of ownership.

02

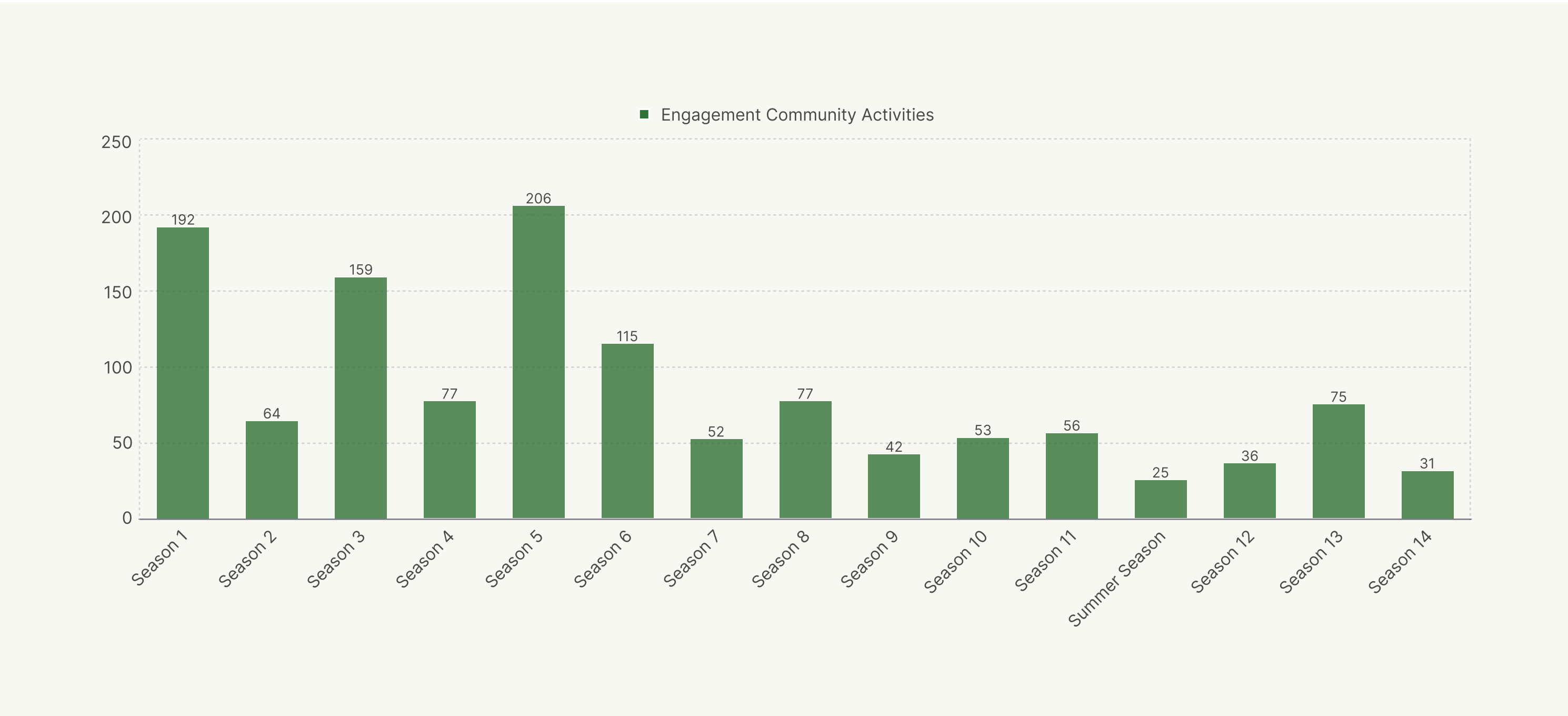
Community building: providing fun and educational activities through which the skatepark visitors can bond.

03

Some of the skatepark visitors do not have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park.

04

Small activities were organised to engage the youth and community in educational and small communal activities. Throughout the season, community members participated in activities listed bellow.



31 Voluntary jobs executed

- Watering plants
- Raking
- Picking up rubbish & trash removal
- Pulling weeds
- Community service

4 events took place this season

Forward Skateboards and Positive Youth Movement skate competition

Together with these organizations from Florida, USA, we organized a skate competition at the park. Collaboration went very well, resulting in a special event, including a raffle give-away at the end. It would have been beneficial to have a photographer/filmer.

Ride Nature skate contest

This skate contest was organized with the support of Ride Nature. We have worked with this organization before, so the organization of the event was smooth. They bring a calm energy and a good influence into the park and community: thanks once more!

Season ending BBQ

At the end of the season, we organized a BBQ with the participants of our Edu-Skate classes, to celebrate their progress and finish the season in a fun way together.

Jamnesia Family Festival

The Freedom Skatepark provided access for a handful of children from the skatepark and their families to attend the Jamnesia Family Festival. This event was filled with family activities such as painting, story time, Tie-dye and of course surfing to celebrate family.

The success of these competitions underscores the importance of community support and generous contributions, which are crucial in the development of the sport, and fostering talent and enthusiasm within the Freedom Skatepark community.



120 Total attendance





Edu-Skate Classes



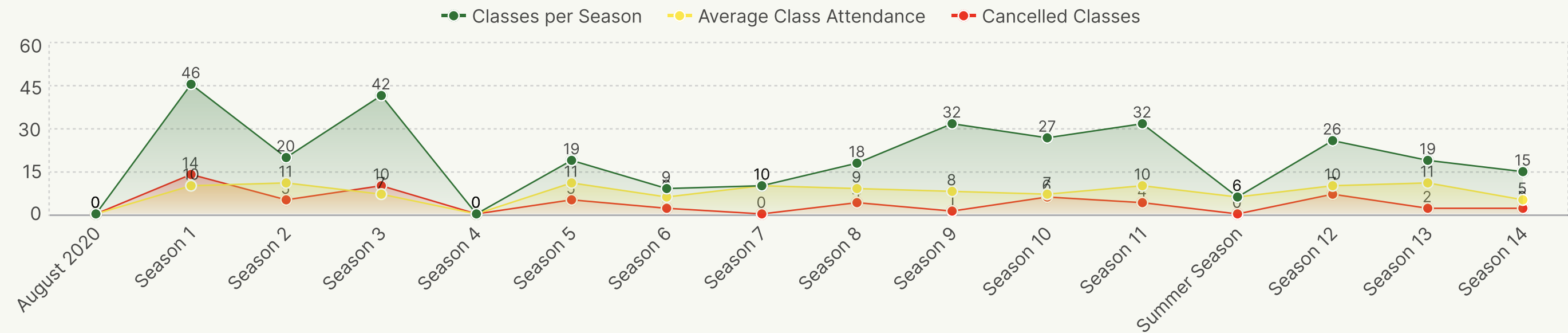
The Edu-Skate Programme offers free skateboarding classes with a focus on life skills. The marquis programme of concrete Jungle Foundation was developed using academic research from the self- determination theory on child psychological development and has been administered in collaboration with with schools and NGOs globally .

This Edu-Skate Season 14 was made possible through the generous support of H.E.L.P Jamaica. Participants came from Denham Town High School, Kingston and from Bull Bay.

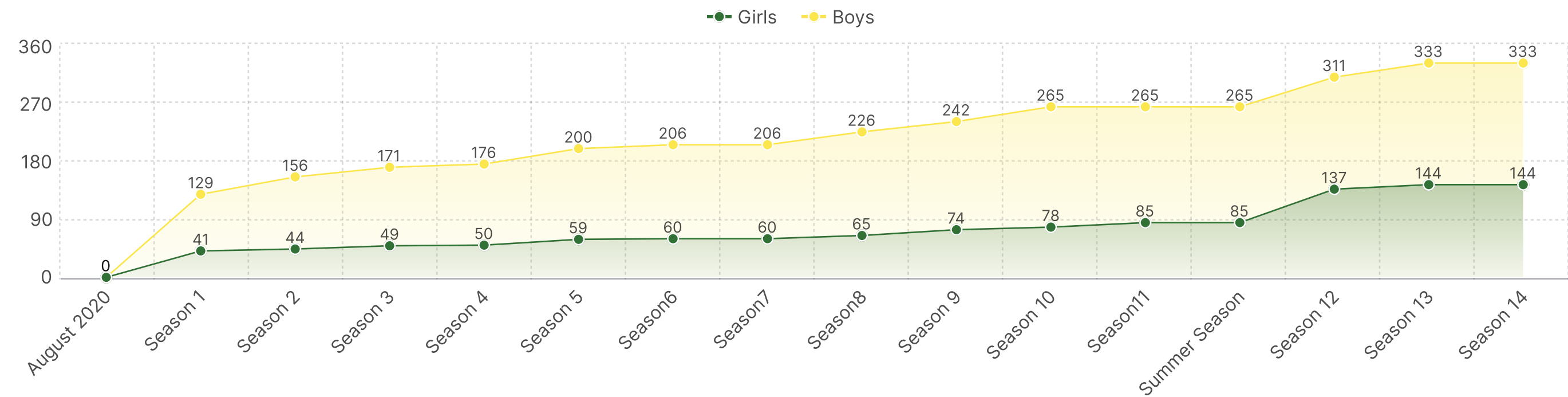
38 Students participated

477 Total registrations

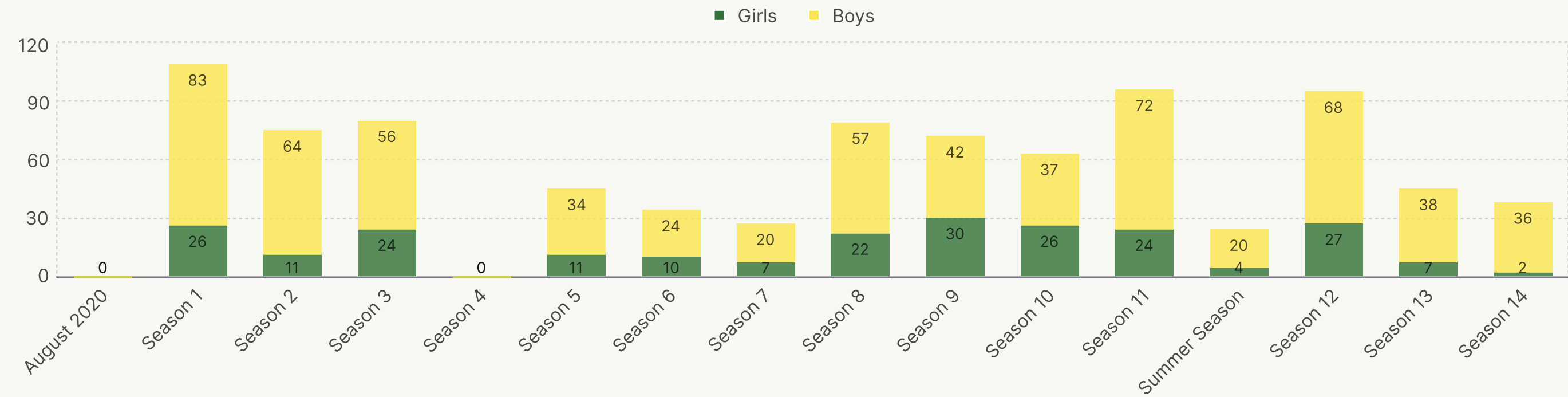
Edu-Skate Classes



Edu-Skate Registrations



Edu-Skate Participation



Edu Skate lessons were executed with a Head Teacher and an Assistant Teacher. Classes were organized as follows.



We did well working together as a group, and everyone working towards their own personal gains.

Blake Burnett
Project Manager Freedom Skatepark

01	INTRO	The classes started with everyone sitting in a circle to introduce the life skill of the week.
02	WARM-UP AND TRICK/ACTIVITY	The teachers would proceed with a warm-up exercise for the students before getting into the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher, so each student got sufficient attention and support from their teacher.
03	BREAK	After around 45 minutes into the class, it was break time: the students got some water and fruits in the youth centre and a moment in the shade.
04	FREE SKATE	After the break, it is free skate time. The students can skate for themselves, but the teachers are still present to supervise and help students out in case they need help or want to learn something new.
05	REFLECTION	The sessions ended with all the students in a circle. The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.



Excursion

Portland Excursion

Towards the end of the season, we took a small group of the 8 most attending Edu-Skate students on an excursion to Boston Bay, Portland.

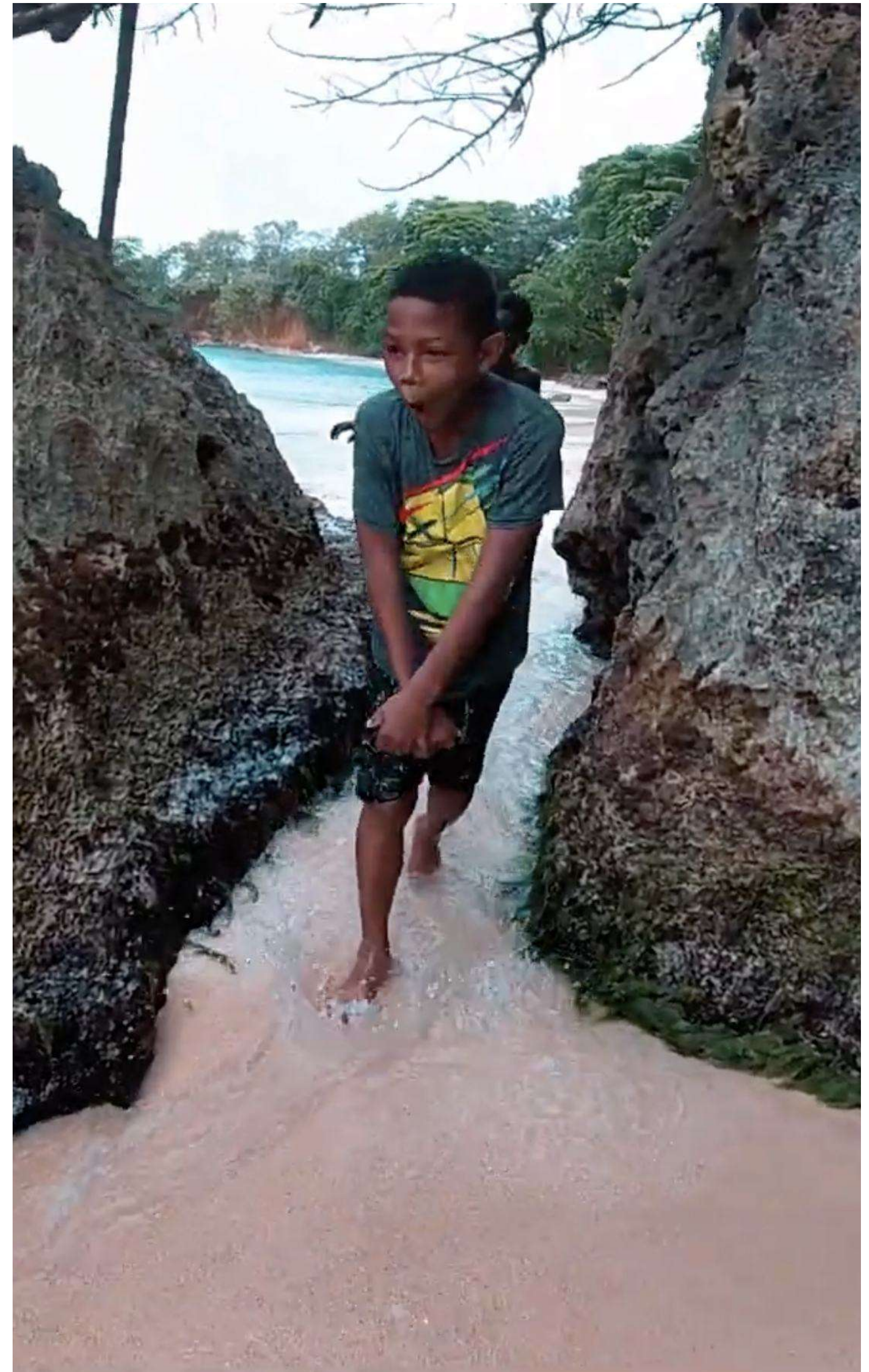
The day programme consisted of:

- Breakfast & drive to Portland
- Skate the Boston Bay Skatepark! This was a great opportunity for some of the kids to skate something new
- Going to Boston Beach for a jump in the water to cool off
- Extra little skate session at the little ramp on the beach
- Chicken and chips

It resulted in a day none of the children will forget anytime soon, with lots of new experiences and beautiful memories. It was amazing that a group of the older skaters joined along for the trip to share it with the kids and guide them on the way.

All of the kids were fast asleep in the car on the way back, exhausted but fulfilled...

Watch the video recap [here](#).





Sponsored by Sandals Foundation

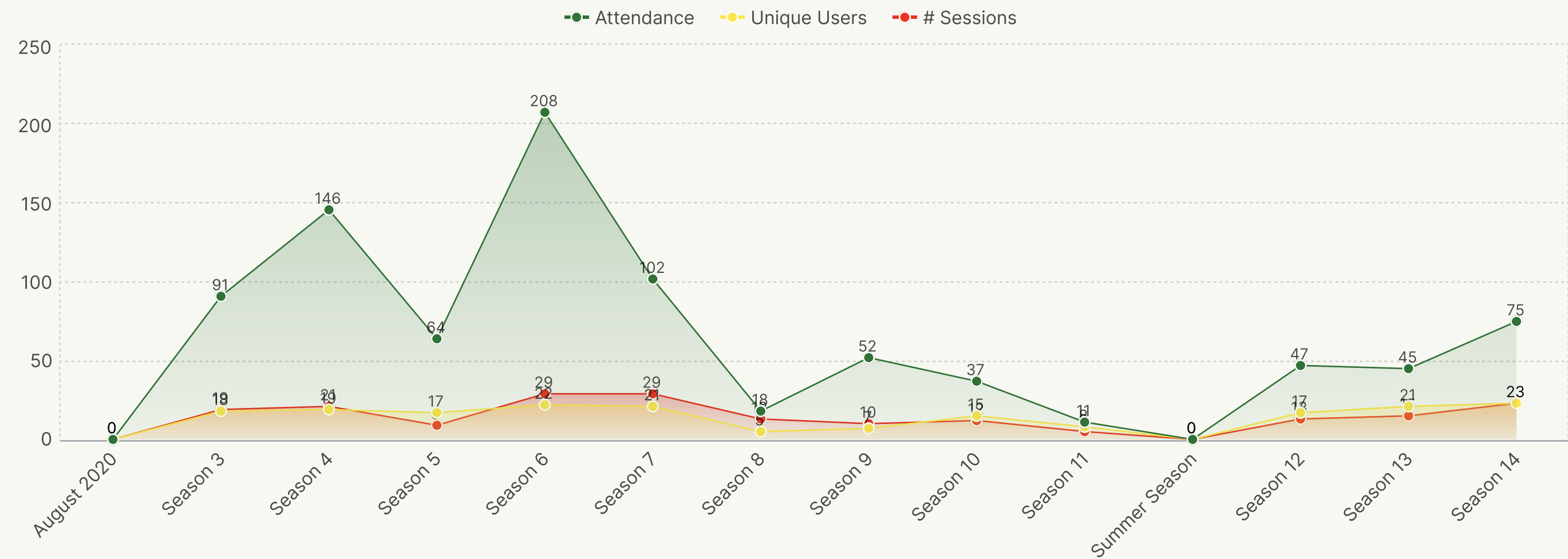
Homework Programme & Enrichment Activities



With a focus on personal development, the skatepark serves as a meaningful amendment to the education of the children. Therefore, an educational support session was organised on a regular basis to support their academic development in a small group setting with the intention of improving personal development and academic outcomes.

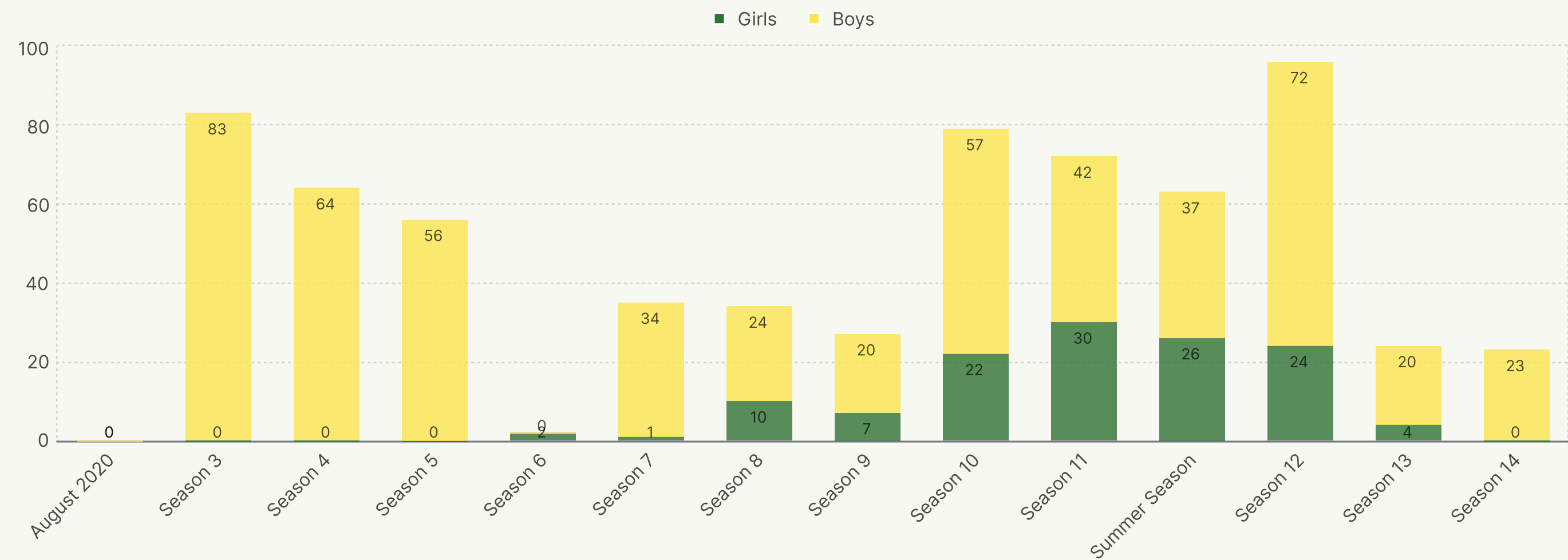
The Homework Programme was funded by Sandals Foundation, and the educational sessions this season were executed by Icah Wilmot and Jeanelle Irvine. Additionally, the programme was supported with snacks for the students by Seprod Foundation.

Homework Programme



Homework Programme Participants

Average age: 13 years



The Homework Programme was designed with the intention to support the students by reinforcing core educational tutoring in line with the topics of the curriculum that the students were currently covering in their formal and varied educational programmes. Support is provided by Icah Wilmot and Jeanelle Irvine and now take place in our new Cawna Library space provided by a grant from United Way through Seprod Foundation and designed and constructed by collaboration from For the Fun JA.

The following topics were covered in sessions.



The sessions are going well, they have a good easy flow. It just took a while to get the kids back involved.

Icah Wilmot
Homework Teacher

MATH	Arithmetic – Math games – Algebra – Geometry – Equivalent fractions – BOMDAS
LANGUAGE ARTS	Spelling – Sentence construction – Reading and interpreting poems – Reading out loud – Spanish – subject verb agreement – negating statements – pluralization
SCIENCE	Planets in the solar system
SOCIAL STUDIES	National Heroes – Parishes

The intention of the enrichment activity programming is to focus on personal development through the introduction of novel disciplines and exploring interests and potential in what lies outside of the children’s school curriculums.

The programming is delivered in a workshop style structure by a broad variety of skilled practitioners.

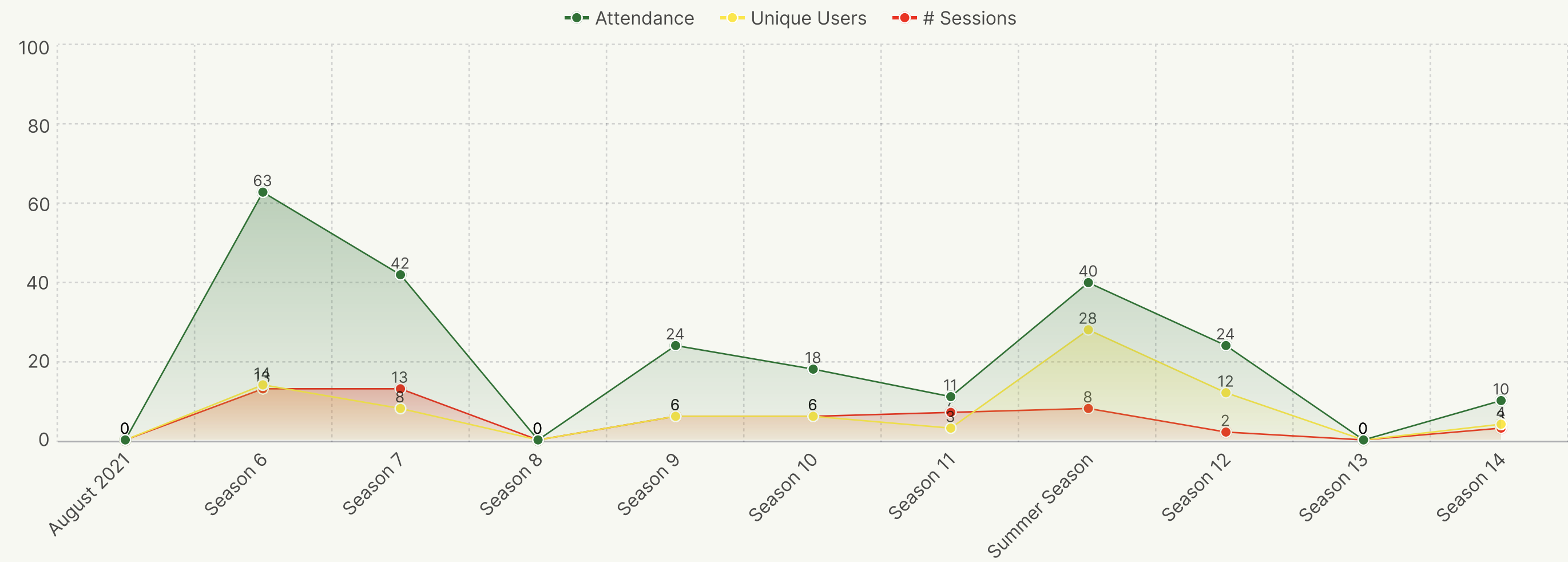
This season, the enrichment activities consisted of conflict resolution workshops through martial arts, hosted by Damany Gayle.



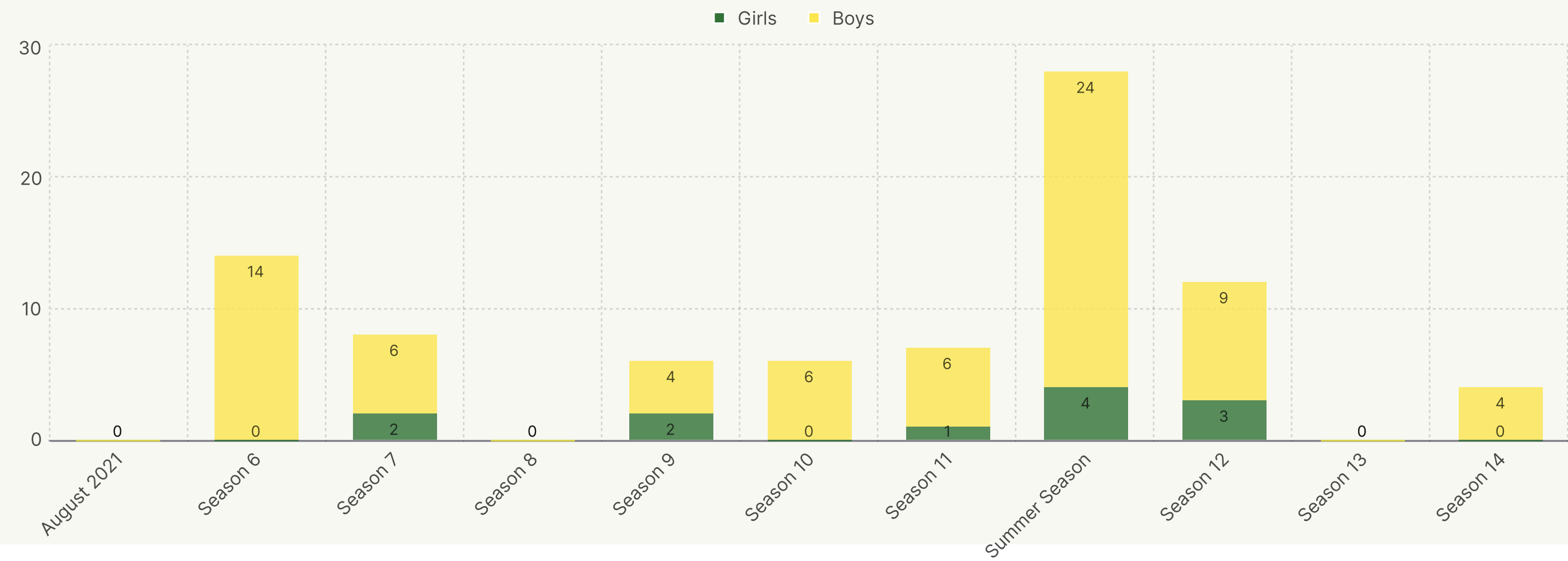
What went well this season was incorporating conflict exercises as well as avoidance and resolution, within the different taekwondo hand techniques.

Damany Gayle
Enrichment Teacher

Enrichment Sessions



Enrichment Participants





Finance



Programming expenses

The programming expenses are all related to the Freedom Skatepark's programming activities. HELP Jamaica sponsored this season of programming, with the exception of the Homework Programme and Youth Transportation which were sponsored by Sandals Foundation.

Payroll	\$4,883
Water & Food	\$36
Operations Management	\$1,800
Operational Expenses	\$212
HELP JAMAICA subtotal	\$6,931
Homework Programme (Sandals Foundation)	\$346
Transportation (Sandals Foundation)	—
Total	\$7,277

Payroll

\$4,833

Staff were paid every Friday for their services the past week with the following rates:

- Project Manager: \$40,000 JMD full time
- Junior Skatepark Manager: \$15,000 JMD for 3 days
- Senior Skatepark Manager: \$20,000 JMD for 4 days
- Edu–Skate Teacher: \$2,000 JMD per session

41 weekly pay slips have been paid for a total of \$947,730 JMD.

Operations Management

\$1,800

These include the costs of planning, coordination, monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
- Supporting the implementation of the programmes at the Freedom Skatepark
- Overseeing evaluation and reporting on the collected data through a seasonal report
- Further developing the programmes currently running, and assessing the needs for implementation of additional programmes

These costs consisted of of the Operations Manager at \$600 USD per month.

Water and food

\$36

Water and fruits were provided for the students in every skate class. Costs consisted of water bottles, cups and fruits.

Operational Expenses

\$212

These costs consisted of the supplies and administrative expenses to run this season.

- Entree for 5 families to the Jamnesia Family Festival
- Ink for the printer

Homework Programme

\$346

Sponsored by Sandals Foundation

These costs consisted of the expenses to make the homework programme run.

- Homework Programme Teacher: \$3,000 JMD per session

Transportation

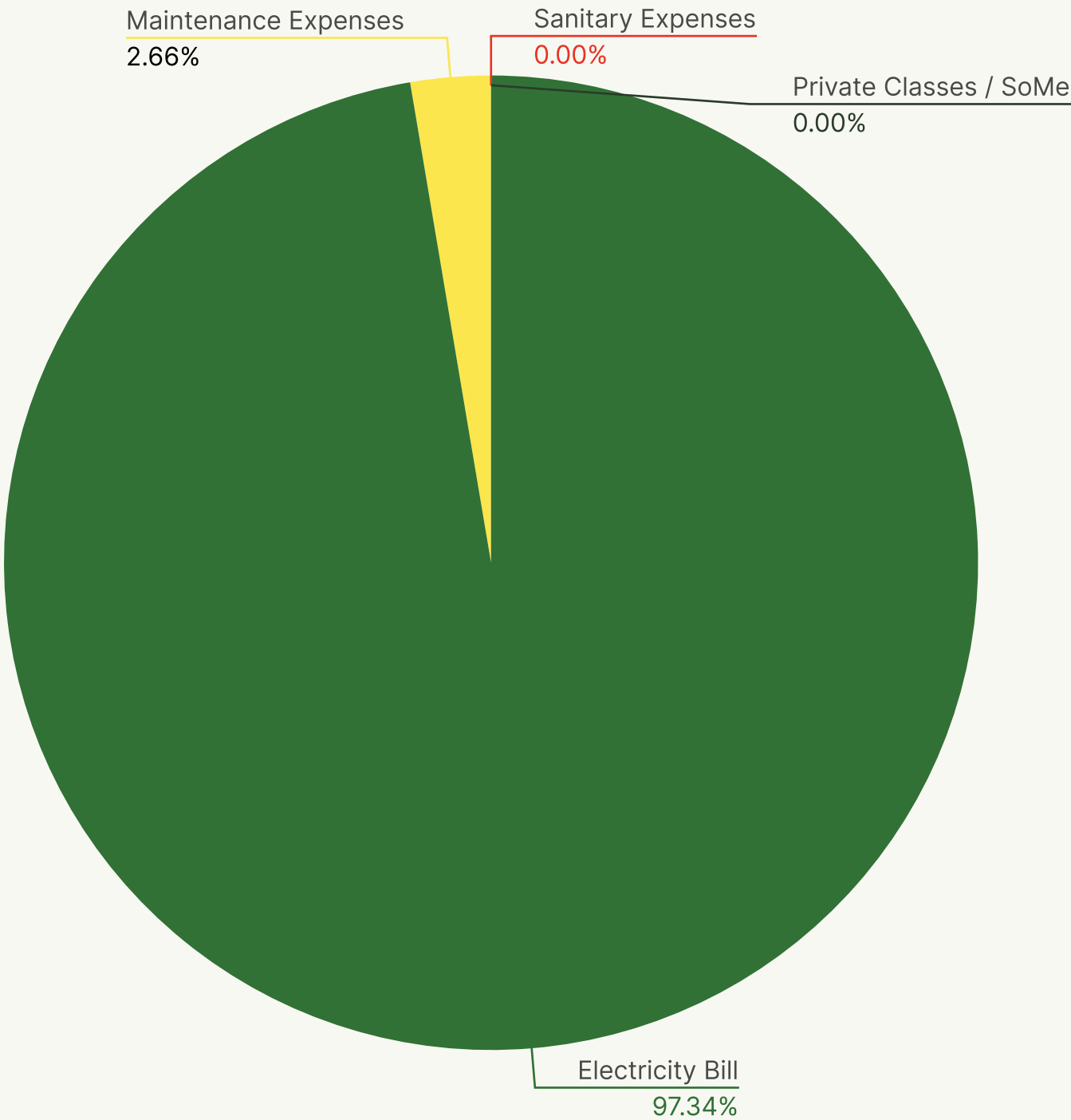
\$—

Sponsored by Sandals Foundation

These costs consisted of the weekly transportation between downtown Kingston and the Freedom Skatepark for the Edu–Skate classes.

Skatepark expenses

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running. These costs were paid from the skatepark income, which will also be discussed here. The total skatepark expenses from April – June were to \$188 USD equivalent to \$29,395 JMD.



Comments

The electricity bill is paid on a monthly basis. Maintenance expenses included gas for the weedwacker and cutting new keys.

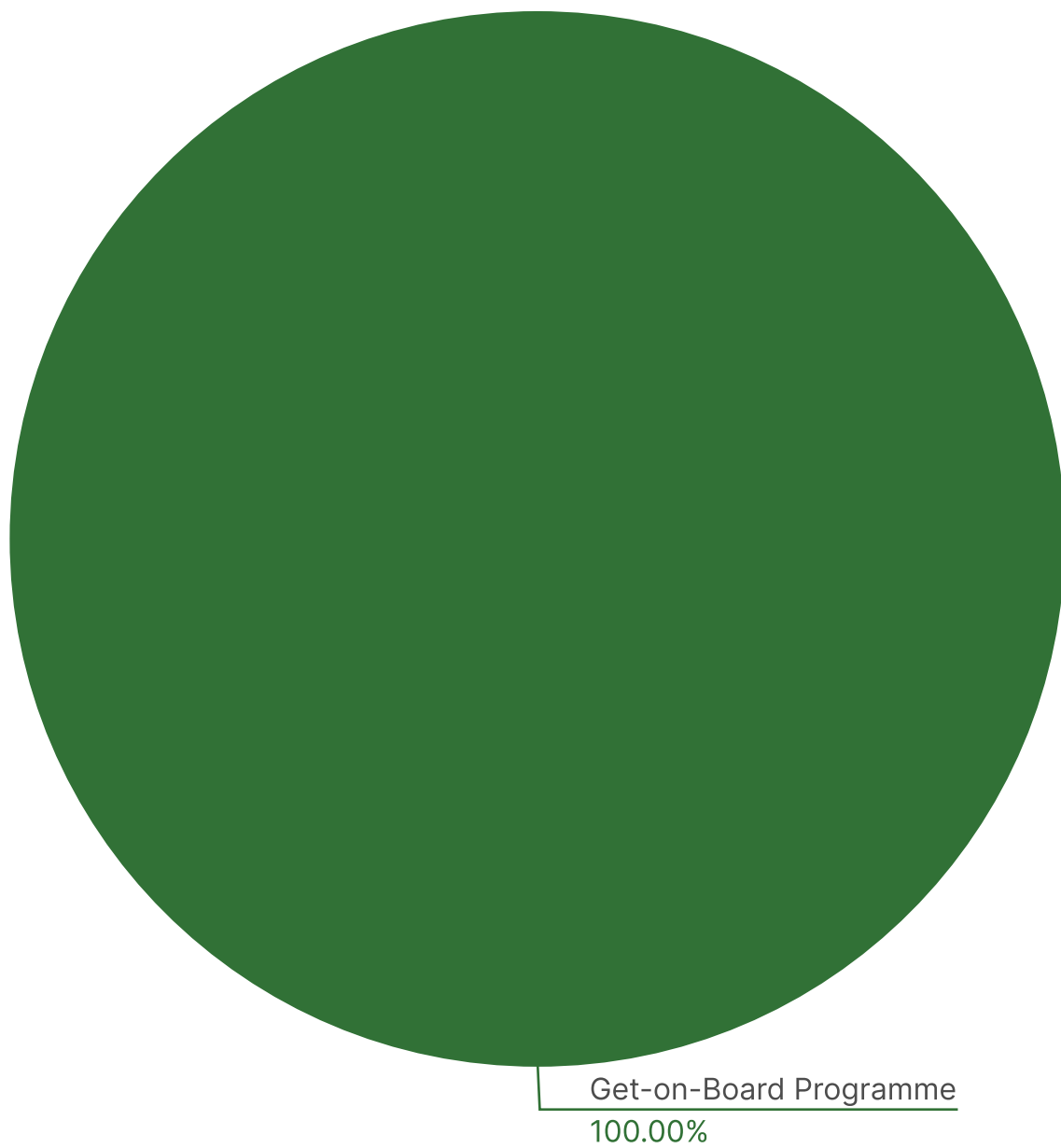
Electricity Bill	\$183
Maintenance Expenses	\$5
Sanitary Expenses	\$—
Comp. for Private classes / Social Media	\$—
Total	\$188

Skatepark income

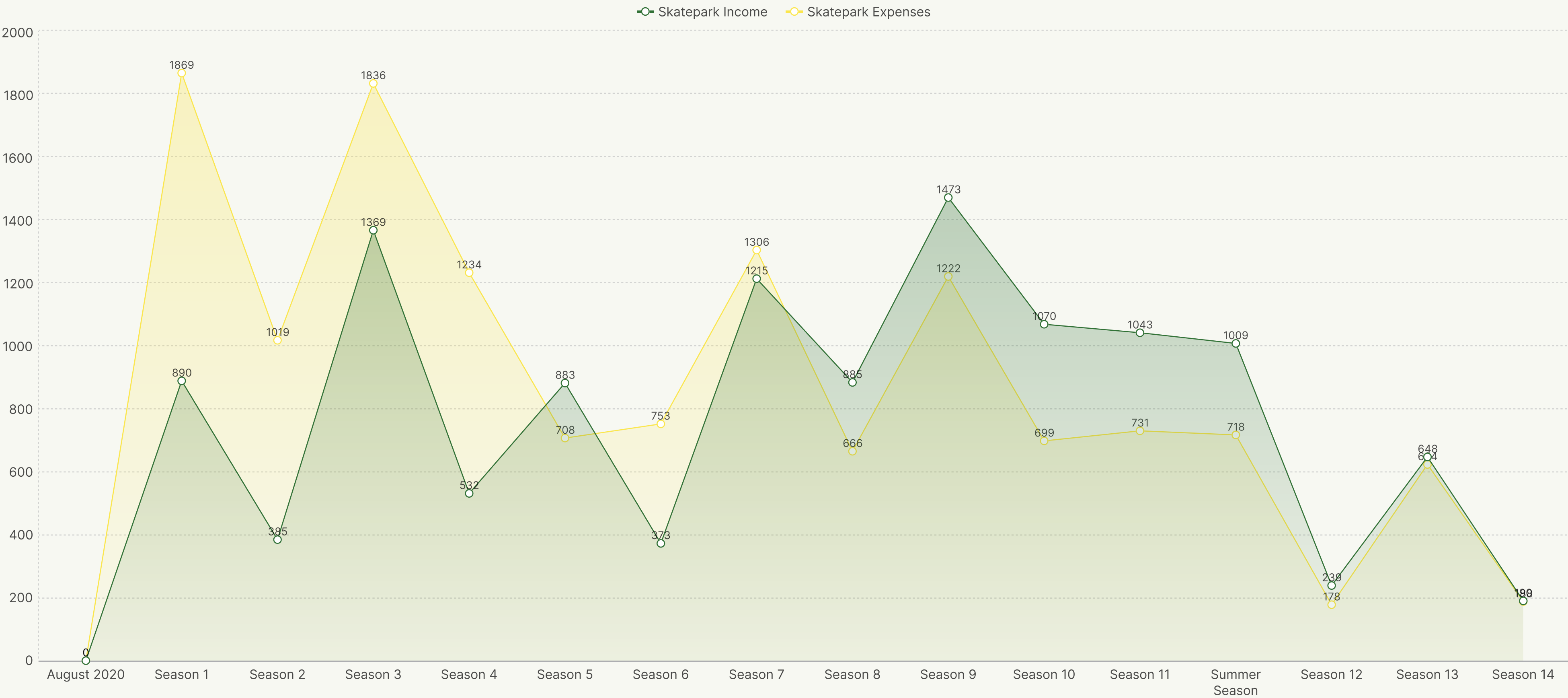
In support of the goal for the operations of Freedom Skatepark to be self sustaining, an effort has been made to generate income at the park. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark. From April – June, the Freedom Skatepark generated a total of \$190 USD equivalent to \$29,700 JMD. The skatepark income exceeded its expenses: this was the 8th consecutive season this occurred.

Comments

The board/protection gear rental programme is provided at \$100 JMD (per rental).



Get-on-Board Programme	\$190
Private Skateboarding Classes	\$—
T-Shirt Sales	\$—
Total	\$190





Recommendations _



Recommendations

In the following, you will find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure the next seasons. Since every department was running their activities autonomously this season, all recommendations come from the staff themselves.

Skatepark Management

Due to unexpected circumstances, we had a lower amount of participants this season than normal. More preparation to deal with these type of circumstances would help keeping engagement levels up.

Also, we lacked a bit of promotion and photo/video presence of the life at the park this season, it's recommended to find someone to fulfill this responsibility.

Finally, the skatepark income was quite low this season, we should promote the private classes and video shoots more, so we have more budget for projects around the park.

Edu-Skate

We could improve on time-management with the kids and when they show up, so there is enough time to finish the class well with a reflection instead of rushing it. Also here we saw the decrease in participants: for next seasons we need to be better prepared and better promote the activities at the skatepark.





Contact Us

We invite you to support success through skateboarding and youth development in Jamaica by supporting the Freedom Skatepark Foundation. All proceeds will go toward operating and maintaining the skatepark to ensure that it remains a safe and secure space for our young people to flourish.

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Thank You

FREEDOM SKATEPARK 
Skating to a brighter future

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