

# Impact Report



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This season of programming has been made possible in its entirety by Sandals Foundation.



Period: July 1st – September 30th, 2025

Subject: Programming

Location: Freedom Skatepark, Jamaica

Date Prepared: December 14, 2025

By: Tim van Asdonck, Blake Burnett & Tabetha Phillips

# Introduction

This report summarises the 20th season of programming that ran at the Freedom Skatepark from July – September 2025. This summer season consisted of 5 programmes:

## **Summer Camp Programme**

This programme was designed specially for the summer months while the children were on school vacation.

A full-day programme was put together including yoga, surfing, skateboarding and a lunch for the participants.

The summer camp ran for 10 days.

## **Edu-Skate Classes**

This is Concrete Jungle Foundation's core youth programme: combining skateboarding classes with life skills. The programme is free of charge, participation is open for anyone between 6-16 years old who is registered for the programme.

## **Get-On-Board Rental Programme**

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Access is granted upon registration and they can rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is re-injected into the maintenance of the skatepark.

## **The Community Activity Programme**

This programme intertwines with the Get-on-Board programme. Many children from the community around the Freedom Skatepark are unable to pay for board rental on a daily basis. The Community Activity Programme provides board rental in exchange for time spent in community activities. We work together with the skatepark community on maintenance and developments around Freedom Skatepark.

## **The Homework Programme**

Educational support sessions were organized on a regular basis to support the children's academic development in a small group setting with the intention of improving personal development and academic outcomes.

## **Enrichment Activity Programme**

A variety of enrichment activities that focus on personal development have been offered to kids and adolescents visiting the skatepark. Activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums. For this season, conflict resolution workshops were offered.



Freedom Skatepark Foundation organized and executed the programmes with the support of 5 local staff members, under the guidance of Freedom Skatepark's Project Manager (Blake Burnett).

Data was collected on all programmes and will be presented in the following report, concluded with recommendations for the next season of the programme.

# Summer Camp

This year we ran the second edition of the Summer Camp! Over the period of 5 weeks, children were offered a special full-day programme on 10 different days:

9.30 – 10.15

## Ancient Egyptian Yoga

With Olivia Wilmot.

10.30 – 12.00

## Edu-Skate session

With Blake and Nicholas.

12.00 – 13.00

## Lunch

Under the new roof at the park!

13.30 – 15.00

## Surfing at Jamnesia

Made possible with support from the Jamaica Surf Association.



Between 10 – 13 children attended each camp day.

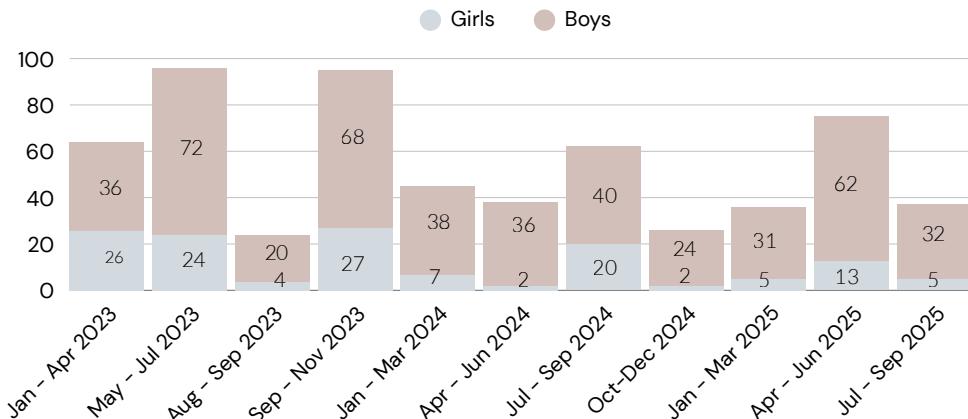
# Edu-Skate Classes

The Edu-Skate Programme offers free skateboarding classes with a focus on life skills. This educational programme of Concrete Jungle Foundation was developed using academic research from the self-determination theory on psychological development and has been administered in collaboration with schools and NGOs globally.

Participants came from Supm Fi Talk Bout (Downtown Kingston) and Bull Bay.

The Edu-Skate programme is delivered by Project Manager Blake Burnett and Skatepark Manager Nicholas Thompson. Teachers manage organisation, instruction and evaluation of the Edu-Skate classes.

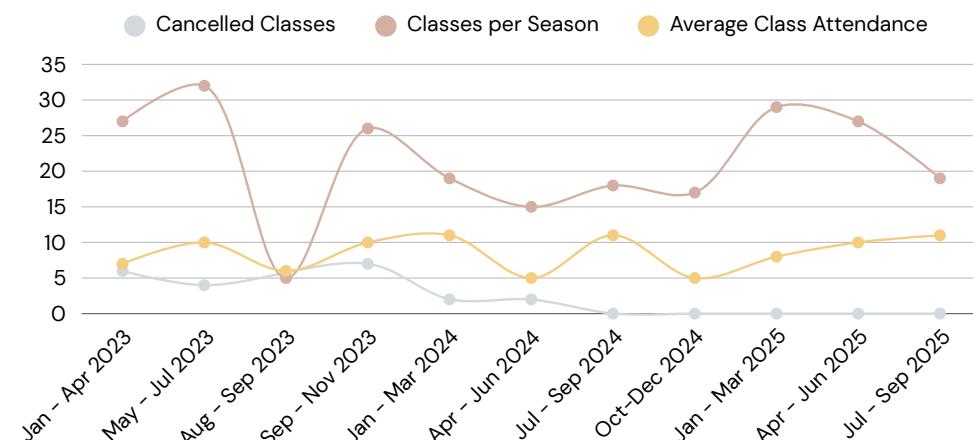
## Edu-Skate Participation



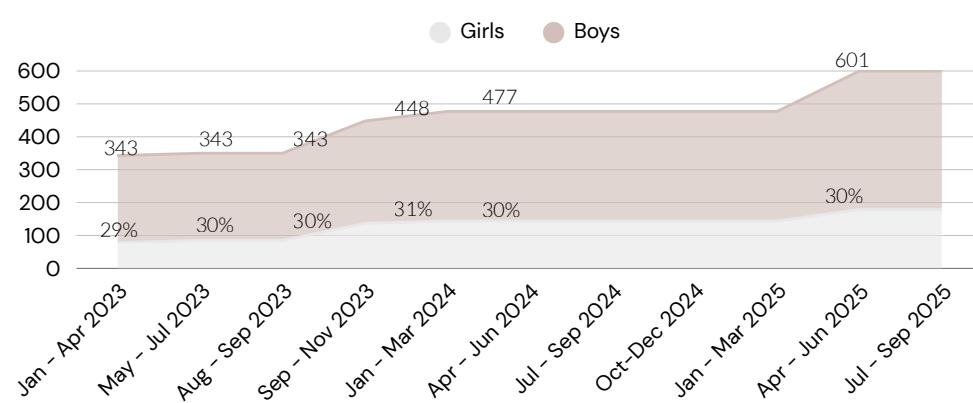
**37**

Student participation  
this season

## Edu-Skate Classes



## Edu-Skate Registrations



**601**

Total amount  
of registrations

03

# Classes Organization

Each week either a social skill or a competence-building skill is designed to contribute to positive personal development and paired with a suitable skateboarding activity/ challenge for an immediate practical application of this skill. Classes were organised as follows.



## 01 Intro

The classes started with an introduction of the life skill of the week.

## 02 Warm Up & Tricks

After a warm-up exercise, the students are presented with the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher.

## 03 Break

After around 45 minutes into the class, it was break time: the students got some water and fruits in the youth centre and a moment in the shade.

## 04 Free Skate

The students can skate for themselves, the teachers are present to supervise and help students out in case they need help or want to learn something new.

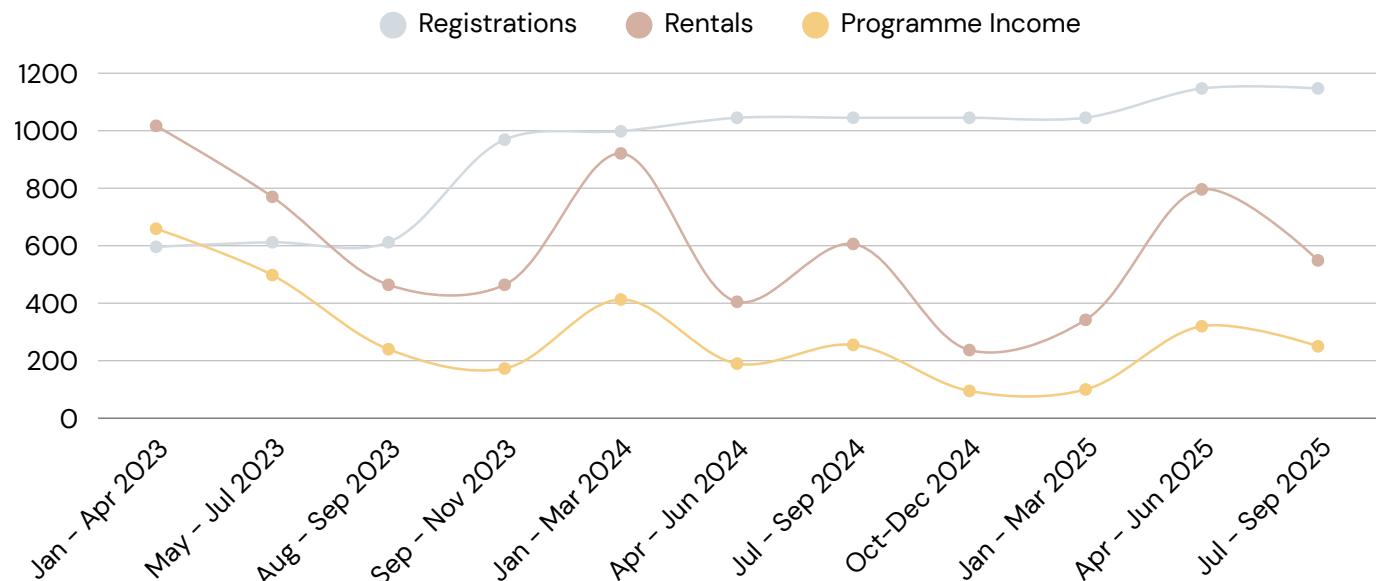
## 05 Reflection

The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.

# Get-on-Board Programme

The Get-on-Board programme was set up to serve people that would like to give skateboarding a try but don't have a skateboard to use. Upon registration, a board and/or protective gear can be rented for \$100 JMD (\$300 JMD for adults) each (based on the socio-economic status of the surrounding community). For the people that are not able to afford this price, the programme can be accessed in exchange for participation in community activities (see 2. Community Activities Programme).

The Skatepark Managers run this programme during the opening times of the skatepark (1 pm - 7 pm) and keep track on a daily basis of how the materials were used and by whom. In the following, you find the results of running the Get-on-Board Programme this season.



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Programme income in season 20:

**38,500 JMD / \$250 USD**

All income was reinvested in the maintenance of the Freedom Skatepark (see Skatepark Expenses in the Finances section).

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Total amount of uses:

**549**

**56%**

Exchanged for  
Community Support  
Jobs and Skate Classes  
(309 uses)

**44%**

Exchanged for money  
(240 uses)

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Total amount of registrations:

**1147**

**39%** Girls

**61%** Boys

Average age: **14 years old**

# Community Activity Programme

The Community Activity Programme is implemented for 3 reasons:

01

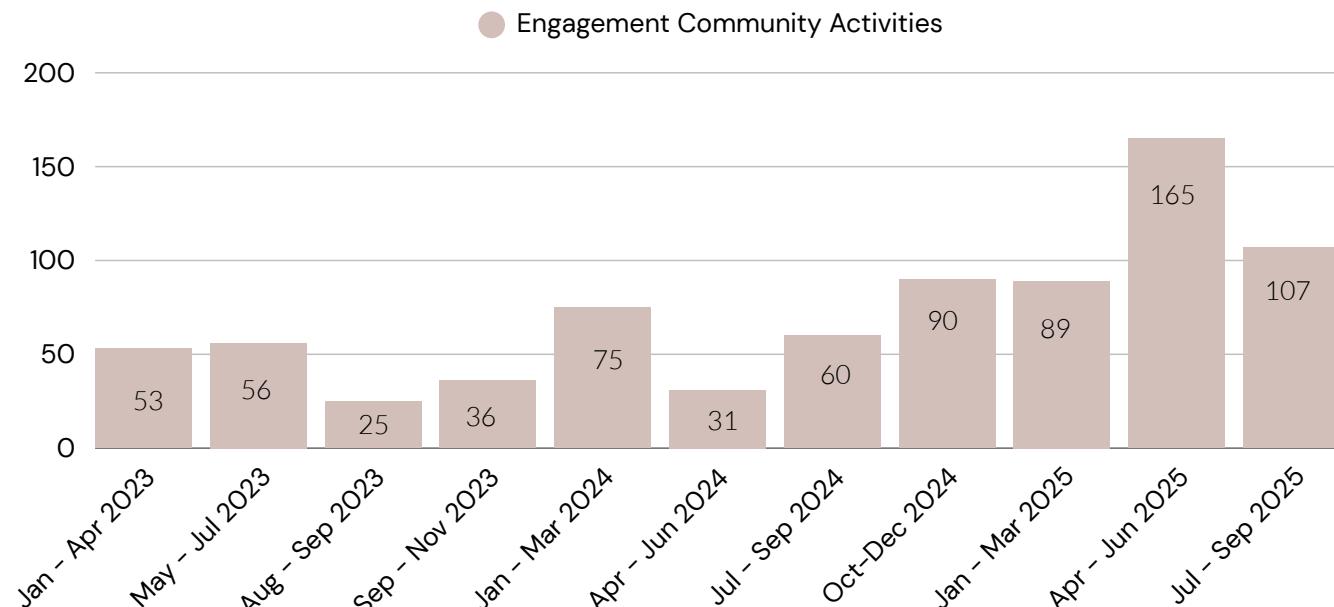
Involving the skatepark community in the work and development of the skatepark to instill a sense of ownership.

02

Community building: providing fun and educational activities through which the skatepark visitors can bond.

03

Some of the skatepark visitors do not have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.



Small community service jobs were executed to engage the youth and community in educational and communal activities. Throughout the season, community members (predominantly -18 youth) participated in the following activities:

**107**

**Voluntary jobs executed**

- Picking up trash
- Organizing the library and community center
- Maintenance of the skatepark space

# Skatepark Management

## Key Roles:

- Supervising the park
- Running the Get-on-Board, Community Activities and Edu-Skate programmes
- Keeping the skatepark clean and well maintained

## Challenges:

"Our greatest challenges this season were guiding the kids to respect each other more. I realized that they are comfortable at the park and use it as a testing ground for badness. While I know it's a challenge, I think it's a great opportunity for us to help them conduct themselves in an orderly manner".

Blake Burnett – Project Manager



## Extra events and activities

### The Skate Nomad Challenge

Skate Youtuber 'The Skate Nomad' visited the Freedom Skatepark and organized a contest with the skatepark staff. There were prizes to be won, 45 skaters attended the event.



### Excursion to St Thomas

10 of the most engaged children were selected to go on an excursion to St Thomas for a day full of fun! They skated a miniramp, surfed, enjoyed time in Jamaica's lush nature and rivers and finished the day with a good meal together!

### Girls Skate Jamaica Season 6

The collective Girls Skate Jamaica ran their 6<sup>th</sup> season of girls skate sessions at the Freedom Skatepark. They organized weekly skate classes for girls, including their 'build-a-board' workshop!



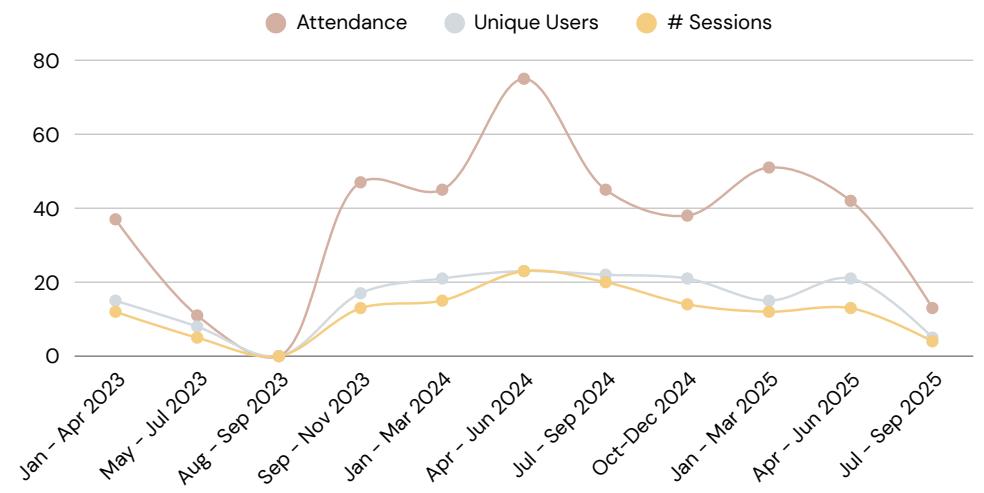
# Homework Programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage but rather an amendment. During the summer months this programme only ran a few times to support the youth's academic development in a small group setting, mostly focussed on reading.

The Homework Programme was executed by Jeanelle Irvine and Arlysse Burnett this season. Additionally, the programme was supported with snacks for the students by Seprod Foundation.

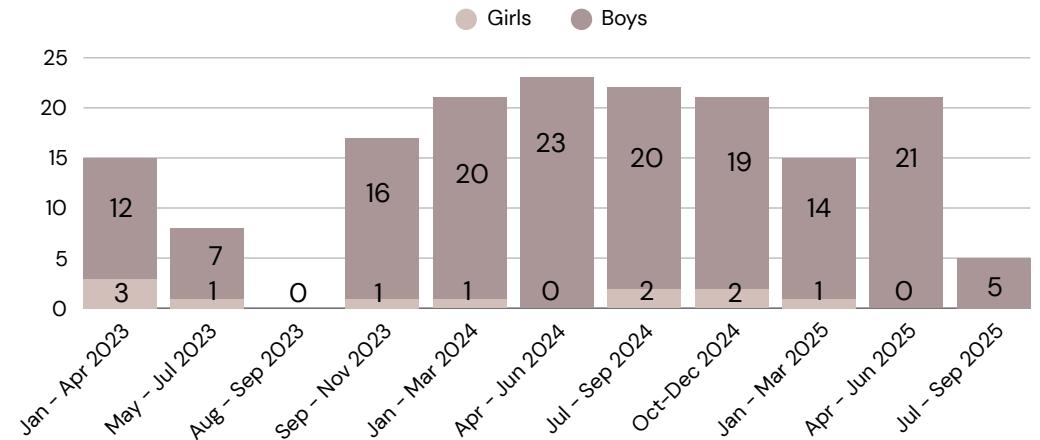


## Homework Programme



## Homework Programme Participants

Average Age: 13 years old



# Homework Programme Activities

4 educational sessions were organised this season, with 5 unique users who were all boys.

The Homework Programme was mostly focussed on reading practice during the summer.

**The following subjects were covered in the sessions:**

Reading practice (4 sessions)

Home economics (1 sessions)



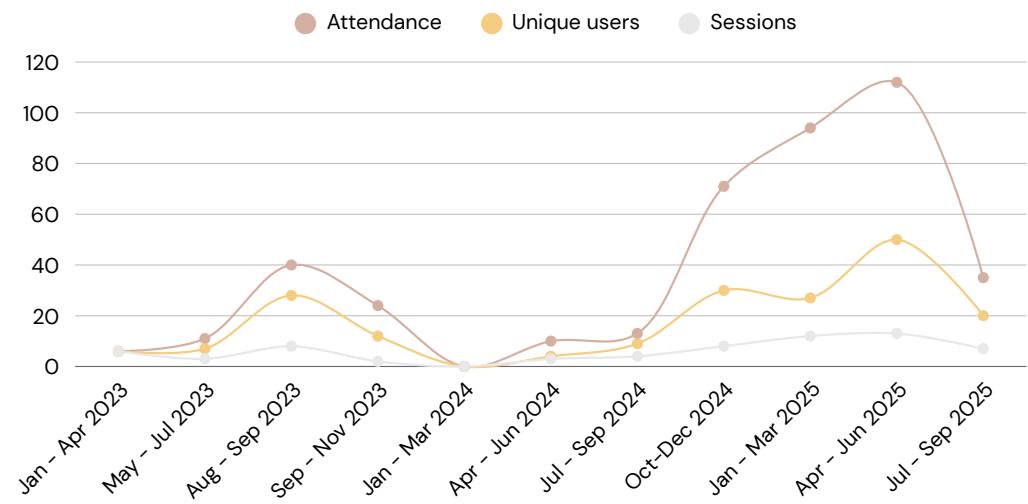
# Enrichment Activity Programme

The intention of the Enrichment Activity Programming offered at Freedom Skatepark is to focus on personal development through the introduction of novel disciplines and exploring interests and potential in what lies outside of the youth's school curriculums. The programming is delivered in a workshop style structure by a broad variety of skilled practitioners.

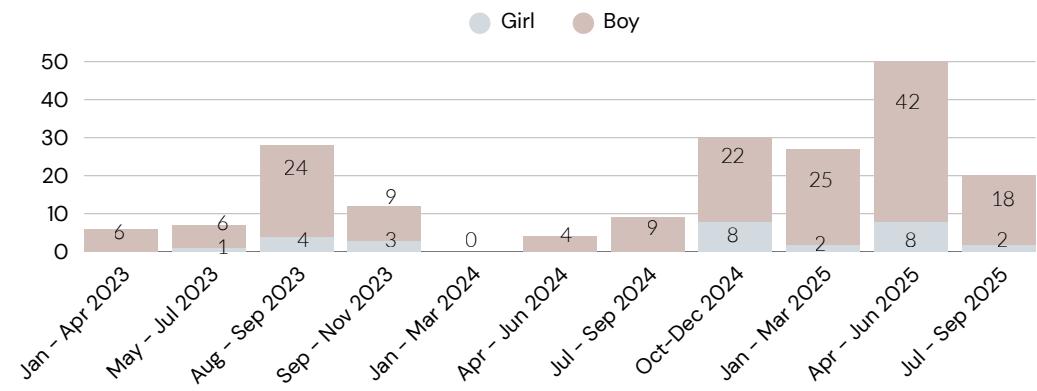
This season the enrichment activities consisted of conflict resolution workshops combined with martial arts.



## Enrichment Programme



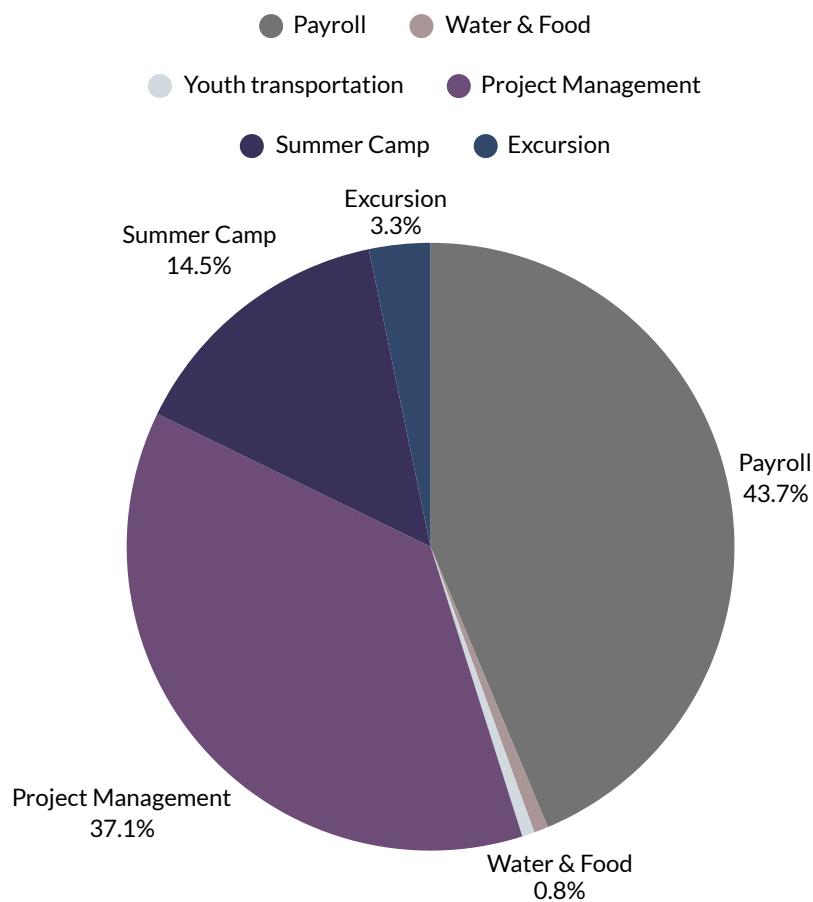
## Enrichment Programme Participants



# Finances

## Programming expenses July - September 2025

The programming expenses are all related to the Freedom Skatepark's programming activities, fully sponsored by Sandals Foundation. The summer camp was supported with a donation from the Jamaica Surf Association.



Items	Cost (USD)
Payroll	\$5,124
Water and Food	\$89
Youth transportation	\$78
Project Management	\$4,349
Summer Camp	\$1,705
Excursion	\$382
<b>TOTAL</b>	<b>\$11,727</b>

**Payroll****\$5,124 USD**

Staff were paid every Friday for their services the previous week with the following rates:

- Junior Skatepark Manager: \$15,000 JMD for 3 days
- Senior Skatepark Manager: \$20,000 JMD for 4 days
- Edu-Skate Teacher: \$2,000 JMD per session
- Enrichment teacher: \$3,000 – \$5,000 JMD per session
- Communications officer: \$5,000 JMD per week

44 pay slips have been paid for a total of \$791,750 JMD

**\$4,349 USD****Project Management**

These include the costs of planning, coordination, monitoring, evaluating and learning (MEL) and reporting on the programmes implemented at the Freedom Skatepark. More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available
- Supporting the implementation of the programmes at the Freedom Skatepark
- Collecting data on the implementation of designed programmes
- Evaluating and reporting on the collected data through a seasonal report
- Communication with partners and the Board of Directors

**Water and food****\$89 USD**

Water and juice were provided for the students in every skate class. Costs consisted of water, cups and fruits.

**Youth transportation****\$78 USD**

These costs consisted of the transportation of the children from the organisation Supm Fi Talk Bout between downtown Kingston and the Freedom Skatepark for the Edu-Skate classes.

This season the costs consisted of the Project Manager at \$210,000 JMD per month.

**Summer Camp****\$1,705 USD**

The costs to run the Summer camp included paying the Yoga instructor, surf instructor + surfboard rental and lunch for the participants for 10 days.

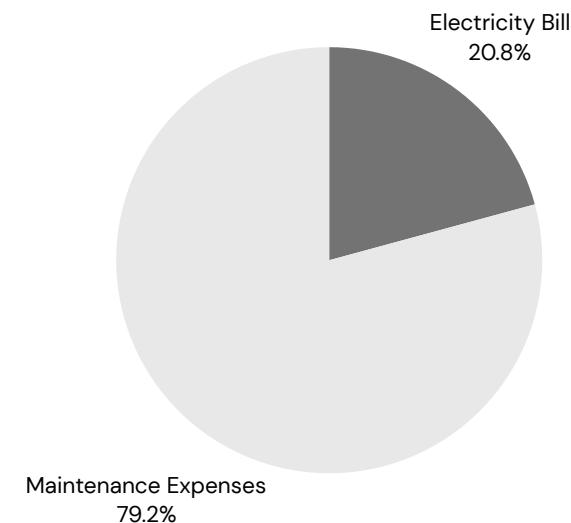
**Excursion****\$382 USD**

The costs to execute the excursion to St Thomas included transportation costs, an extra chaperone, entry to the Grampa Falls, lunch and surfboard rental for 10 children.

## Skatepark expenses July – September 2025

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running.

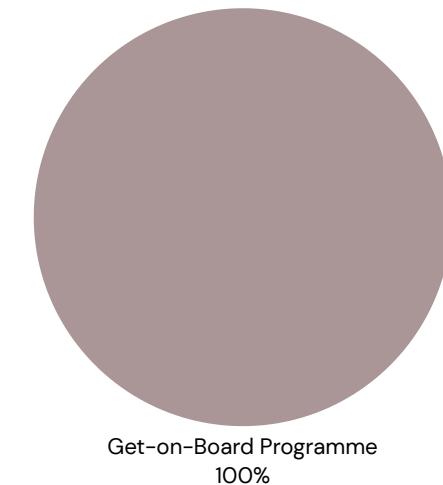
Items	Cost (USD)
Freedom Skatepark Electricity Bill	\$75
Maintenance expenses	\$286
<b>TOTAL</b>	<b>\$361</b>



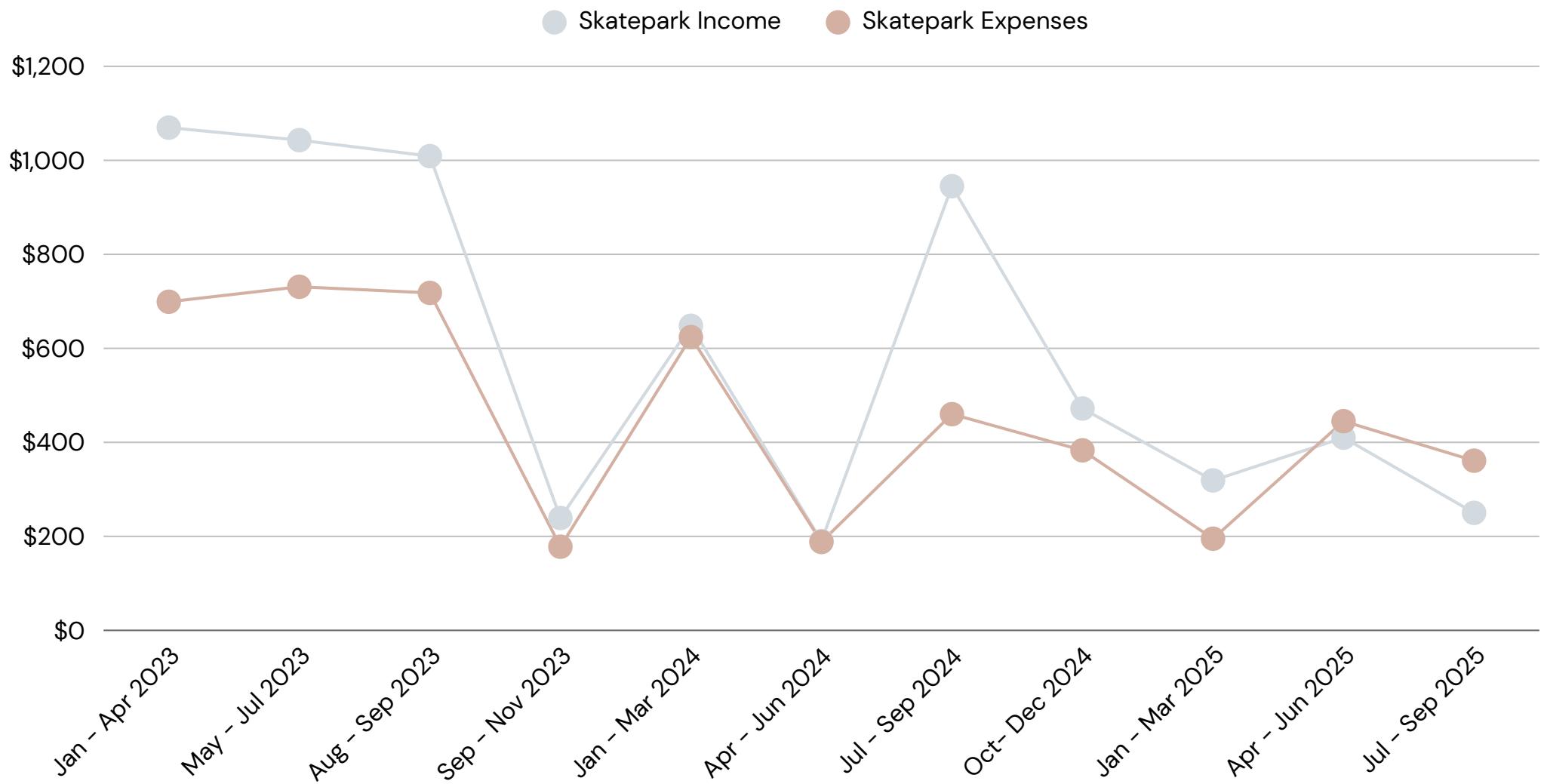
## Skatepark income July – September 2025

To support the goal of being self sustaining, the Freedom Skatepark has several income generating activities. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

Items	Cost (USD)
Get-on-Board Programme	\$250
<b>TOTAL</b>	<b>\$250</b>



## Skatepark Income and Expenses in USD



# Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons.



## Recommendation

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### Continuation educational programmes

"I would suggest that we continue educational programs of some sort during the summer. Parents expressed concern over their children not having any academic practices during this period.

We took the homework program a notch down during the summer as the kids are out of school, but it would be a good effort to try to keep it running to make sure kids stay engaged with their academic development."

Blake Burnett – Project Manager



Contact details:

Email: [freedomskateparkja@gmail.com](mailto:freedomskateparkja@gmail.com)

Website: <https://freedomskateparkja.org>

# Thank you!