

Impact Report



**Kasavana
Family
Foundation**

Impact Report

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This season of programming has been made possible in its entirety by the Kasavana Family Foundation.



Period: October 1st – December 31st, 2025

Subject: Programming

Location: Freedom Skatepark, Jamaica

Date Prepared: March 5th, 2025

By: Tim van Asdonck, Blake Burnett & Tabettha Phillips

Introduction

This report summarises the 21st season of programming that ran at the Freedom Skatepark from October – December 2025. This season consisted of 6 programmes:

Edu-Skate Classes

This is Concrete Jungle Foundation’s core youth programme: combining skateboarding classes with life skills. The programme is free of charge, participation is open for anyone between 6–16 years old who is registered for the programme.

Get-On-Board Rental Programme

This programme is in place to facilitate people that would like to skate but don’t have a skateboard. Access is granted upon registration and they can rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is re-injected into the maintenance of the skatepark.

The Community Activity Programme

This programme intertwines with the Get-on-Board programme. Many children from the community around the Freedom Skatepark are unable to pay for board rental on a daily basis. The Community Activity Programme provides board rental in exchange for time spent in community activities. We work together with the skatepark community on maintenance and developments around Freedom Skatepark.

Outreach programme ‘Peace, Love, Edu-Skate’

The Freedom Skatepark Foundation was awarded the Pushing Against Racism grant from the Goodpush. As part of this grant, the Freedom Skatepark commits to reaching out to youth in communities in Jamaica that are underserved, marginalized and face issues related to violence and discrimination.

The Homework Programme

Educational support sessions were organized on a regular basis to support the children’s academic development in a small group setting with the intention of improving personal development and academic outcomes.

Enrichment Activity Programme

A variety of enrichment activities that focus on personal development have been offered to kids and adolescents visiting the skatepark. Activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums. For this season, conflict resolution workshops were offered.



Freedom Skatepark Foundation organized and executed the programmes with the support of 5 local staff members, under the guidance of Freedom Skatepark’s Project Manager (Blake Burnett).

Data was collected on all programmes and will be presented in the following report, concluded with recommendations for the next season of the programme.

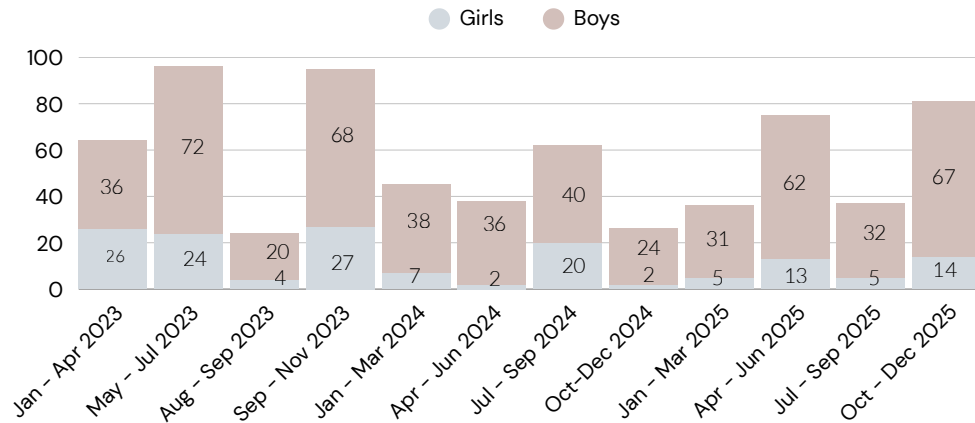
Edu-Skate Classes

The Edu-Skate Programme offers free skateboarding classes with a focus on life skills. This educational programme of Concrete Jungle Foundation was developed using academic research from the self-determination theory on psychological development and has been administered in collaboration with schools and NGOs globally.

Participants came from Supm Fi Talk Bout (Downtown Kingston) and Bull Bay.

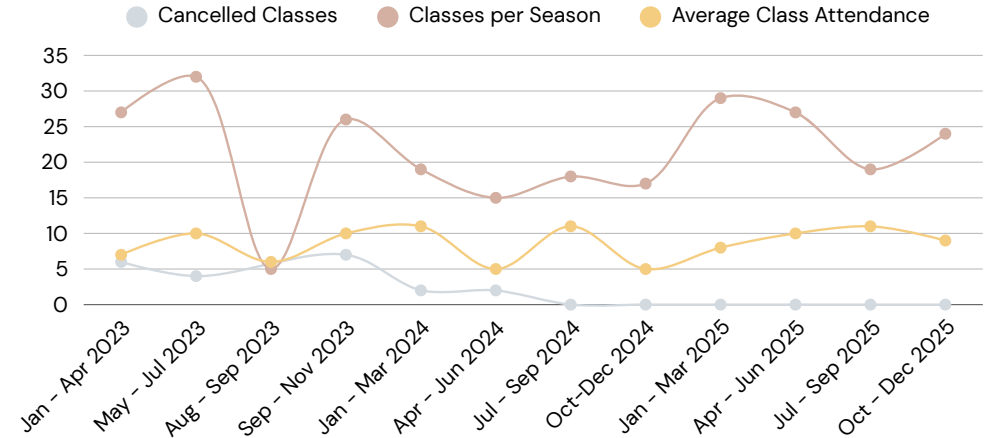
The Edu-Skate programme is delivered by Project Manager Blake Burnett and Skatepark Manager Nicholas Thompson. Teachers manage preparation, implementation and evaluation of the Edu-Skate classes.

Edu-Skate Participation

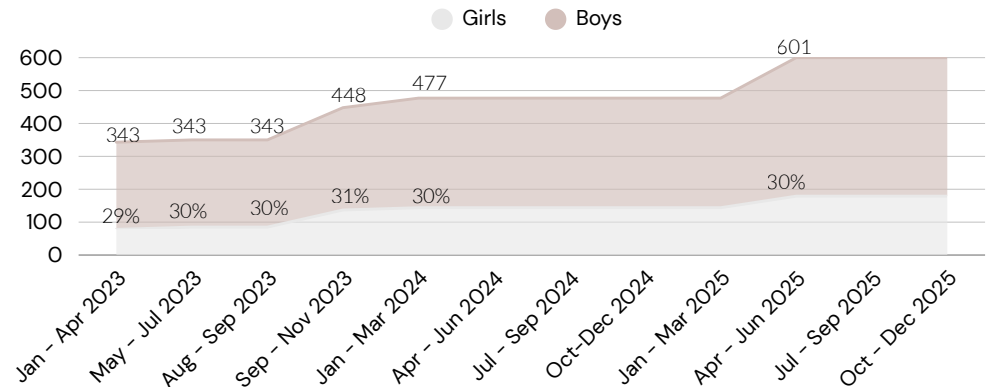


82 Participants this season

Edu-Skate Classes



Edu-Skate Registrations



601 Total amount of registrations



Classes Organization

Each week either a social skill or a competence-building skill is designed to contribute to positive personal development and paired with a suitable skateboarding activity/ challenge for an immediate practical application of this skill. Classes were organised as follows.

-
- | | | |
|----|------------------|--|
| 01 | Intro | The classes started with an introduction of the life skill of the week. |
| 02 | Warm Up & Tricks | After a warm-up exercise, the students are presented with the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher. |
| 03 | Break | After around 45 minutes into the class, it was break time: the students got some water and fruits in the youth centre and a moment in the shade. |
| 04 | Free Skate | The students can skate for themselves, the teachers are present to supervise and help students out in case they need help or want to learn something new. |
| 05 | Reflection | The students have a moment here to share their experience of the class, of the life-skill and their accomplishments. |
-

Get-on-Board Programme

The Get-on-Board programme serves people that don't have a skateboard. Upon registration, a board and/or protective gear can be rented for \$100 JMD (\$300 JMD for adults) each. For the people that are not able to afford this price, the programme can be accessed in exchange for participation in community activities.

The Skatepark Managers run this programme during the opening hours (1 pm - 7 pm) and keep track on a daily basis of how the materials were used and by whom.

Programme income in season 21:

41,300 JMD / \$268 USD

All income was reinvested in the maintenance of the Freedom Skatepark.

Total amount of uses:

629

49%
For Community Support
Jobs and Skate Classes
(311 uses)

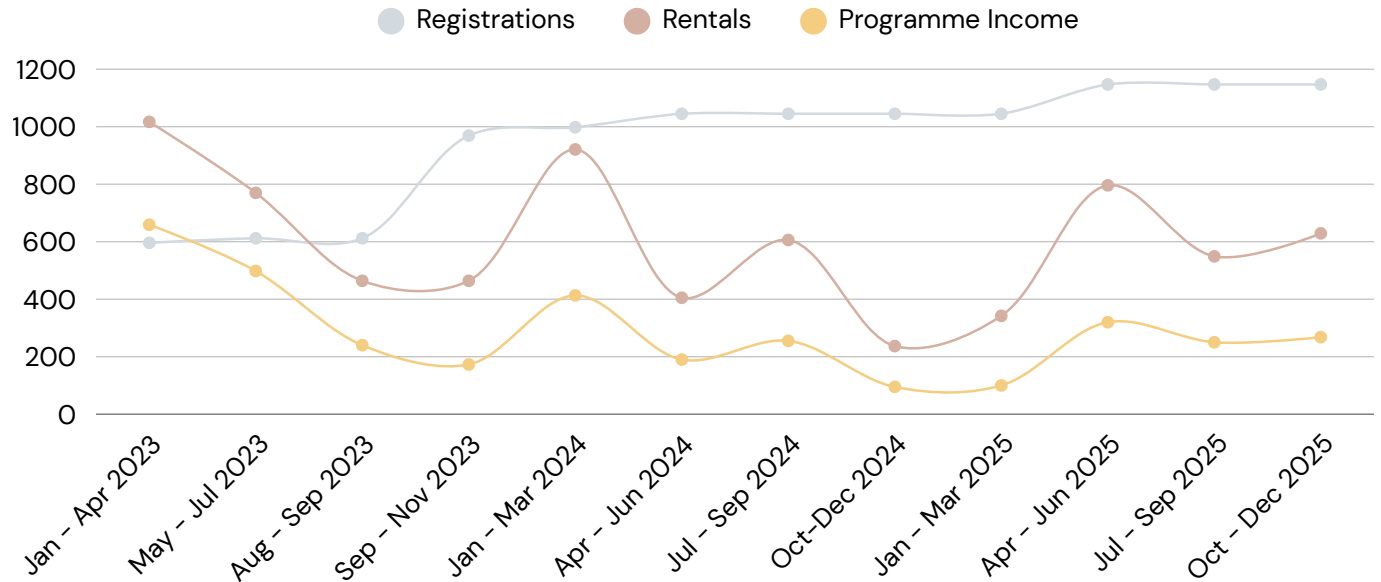
51%
Exchanged for money
(318 uses)

Total amount of registrations:

1147

39% Girls **61%** Boys

Average age: **14 years old**



Community Activity Programme

The Community Activity Programme is implemented for 3 reasons:

01

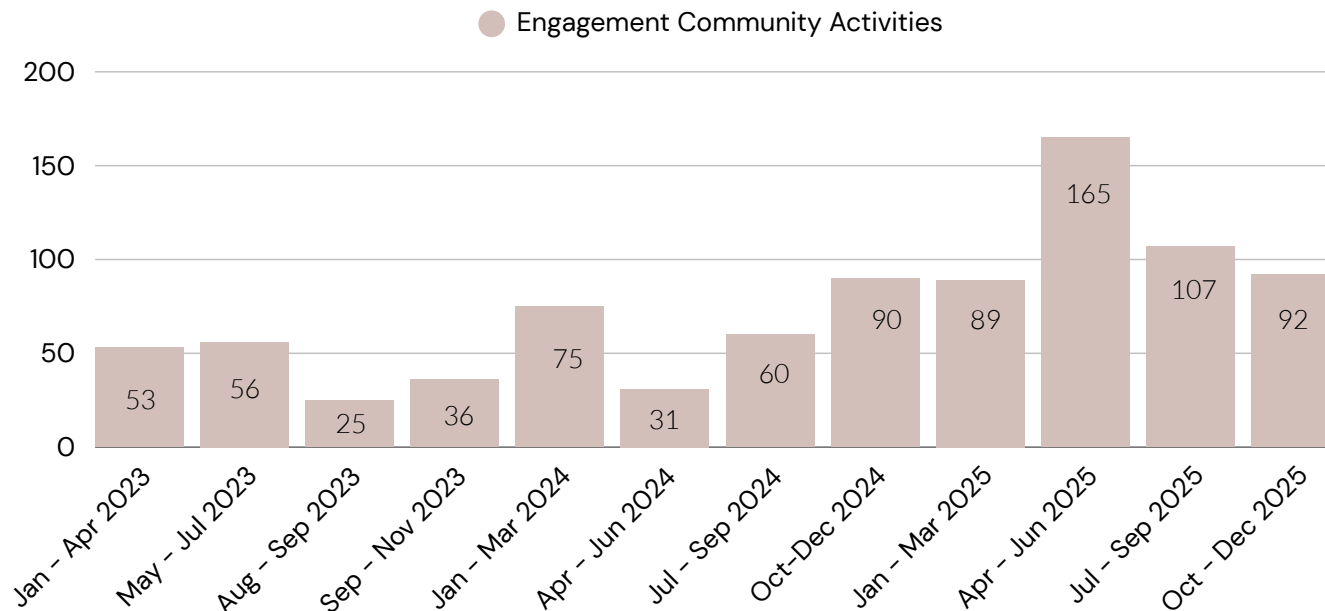
Involving the skatepark community in the work and development of the skatepark to instill a sense of ownership.

02

Community building: providing fun and educational activities through which the skatepark visitors can bond.

03

Some of the skatepark visitors do not have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.



Small community service jobs were executed to engage the youth and community in educational and communal activities. Throughout the season, community members (predominantly -18 youth) participated in the following activities:

92

Voluntary jobs executed

- Picking up trash
- Organizing the library and community center
- Maintenance of the skatepark space

Skatepark Management

Key Roles:

- Supervising the park
- Running the Get-on-Board, Community Activities and Edu-Skate programmes
- Keeping the skatepark clean and well maintained

Challenges:

“Our greatest challenge for season 4 was certainly Hurricane Melissa and the aftermath that ensued. The biggest challenge was finding where to focus our energy and resources in that time. After assessing damage within the communities and the families affected, we found ourselves carrying food and supplies to affected communities, helping clean, build roofs and help people get back to regular life.” Blake Burnett – Project Manager



Extra events and activities

Skate Contests

As part of the yearly contest series that are organized at the park with SK876, this season 3 contests took place: the Halloween Jam and Costume Contest, the final quarterly contest and the King of the Bay contest where the 2025 champions were crowned.



Girls Skate Jamaica Season 7

The collective Girls Skate Jamaica ran their 7th season of girls skate sessions at the Freedom Skatepark. They organized weekly skate classes for girls and the 4th edition of their Cruise Out event, funded by Sandals Foundation.



Christmas party



Every year around Christmas, a party is organized at the skatepark with the purpose of bringing people together, building community and fellowship. Food is cooked by the skatepark staff and presents are given away to the visitors.

Outreach programme 'Peace, Love, Edu-Skate'

This season the first outreach session took place as part of the Pushing Against Racism grant from the Goodpush. In the programme, youth in underserved and marginalized community across Jamaica are visited to provide activities, including an introduction to skateboarding and conflict resolution training. As during this season hurricane Melissa hit Jamaica, communities affected by the hurricane were prioritized.

For this first session, the skatepark staff and SK876, partnered with other organizations to provide a day of activities, gifts, nourishment, songs, art, games, connection, play, togetherness and support with basic needs & recovery post Melissa at the Unity Primary School in Bunkershill, Trelawny (north-west Jamaica).

40 Participants

- 53% girls
- 45% boys
- 2% other/prefer not to say



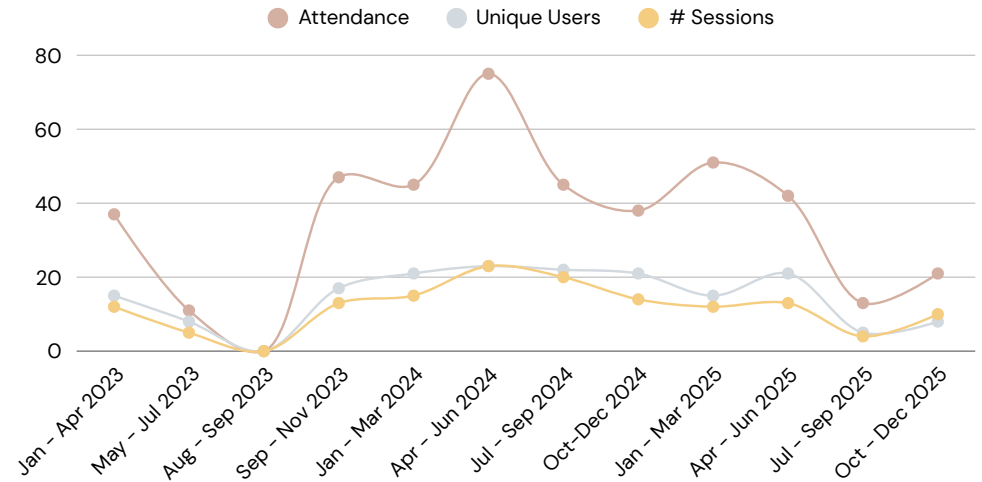
Homework Programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage but rather an amendment. This programme runs on a weekly basis to support the youth's academic development in a small group setting.

The Homework Programme was executed by Jeanelle Irvine this season. Additionally, the programme was supported with snacks for the students by Seprod Foundation.

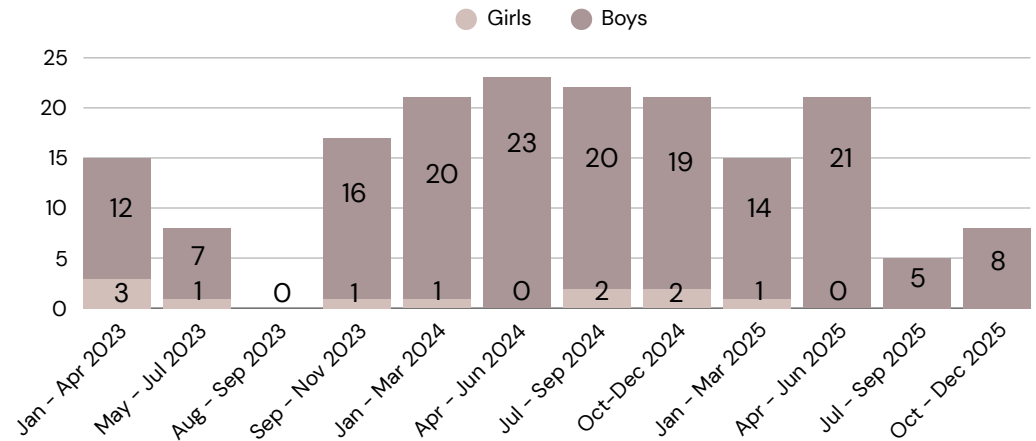


Homework Programme



Homework Programme Participants

Average Age: 13 years old



Homework Programme Activities

10 educational sessions were organized this season, with 8 unique users who were all boys.

The following subjects were covered in the sessions:

Reading (8 sessions)

- Marine biology
- Children's science encyclopedia
- Book about Australian animals
- Moby Dick
- Sapphire Cove

Mathematics (6 sessions)

- Complete homework
- Mathematics flashcards (addition, multiplication)

Vocabulary (1 sessions)

- Crossword puzzles



Enrichment Activity Programme

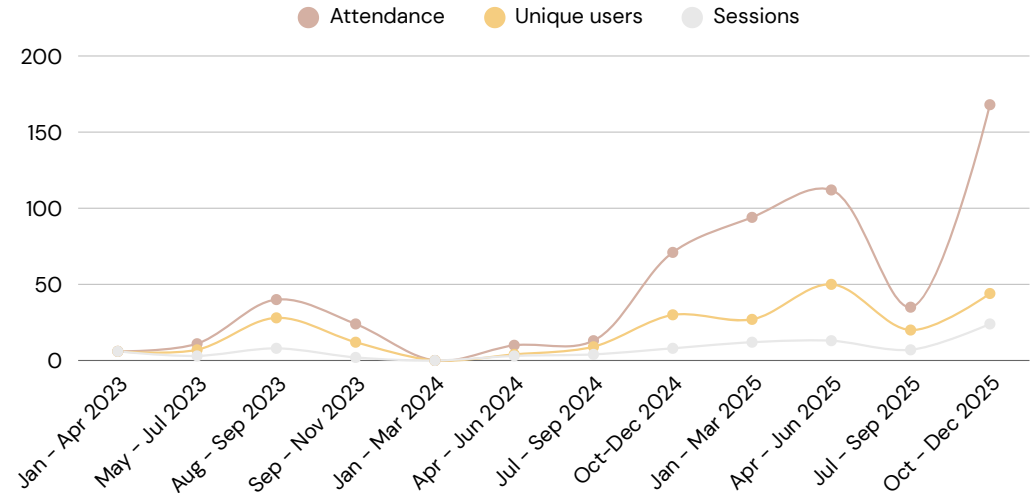
The intention of the Enrichment Activity Programming offered at Freedom Skatepark is to focus on personal development through the introduction of novel disciplines and exploring interests and potential in what lies outside of the youth's school curriculums. The programming is delivered in a workshop style structure by a broad variety of skilled practitioners.

This season the enrichment activities consisted of:

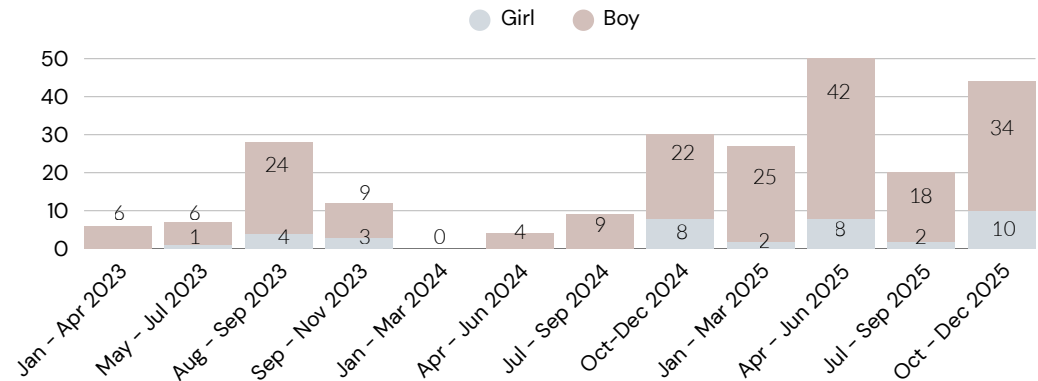
- Conflict resolution workshops combined with martial arts
- Ancient Egyptian Yoga
- Reading Comprehension Programme



Enrichment Programme



Enrichment Programme Participants



“De-escalation can include anything you use to make a bad situation better instead of worse, you calm down the situation.”

Student



“I feel relaxed”. Student



“Now I know the difference between the words ‘diurnal’ and nocturnal’.”

Student

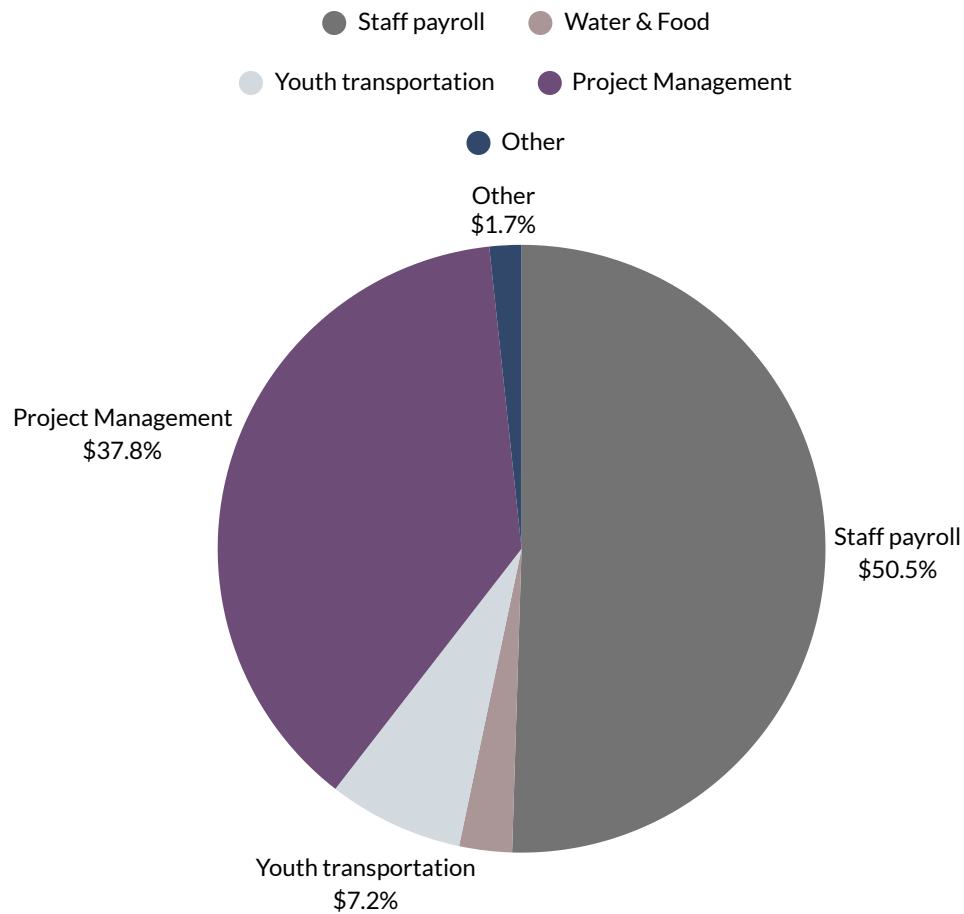


Finances

Programming expenses October – December 2025.

The programming expenses are all related to the Freedom Skatepark's programming activities, fully sponsored by the Kasavana Family Foundation.

The outreach programme was supported with a grant from the Goodpush..



Items	Cost (USD)
Staff payroll	\$6,003
Water and Food	\$333
Youth transportation	\$856
Project Management	\$4,494
Other	\$202
TOTAL	\$11,888

Payroll **\$5,808 USD**

Staff were paid every Friday for their services the previous week with the following rates:

- Junior Skatepark Manager: \$15,000 JMD for 3 days
- Senior Skatepark Manager: \$20,000 JMD for 4 days
- Edu-Skate Teacher: \$2,000 JMD per session
- Enrichment teacher: \$3,000 – \$5,000 JMD per session
- Communications officer: \$10,000 JMD per week

68 pay slips have been paid for a total of \$925,750 JMD

Water and food **\$333 USD**

Water and juice were provided for the students in every skate class. These costs also consist of the food bought for the Christmas party.

Youth transportation **\$856 USD**

These costs consisted of the transportation of the children from the organisation Supm Fi Talk Bout between downtown Kingston and the Freedom Skatepark for the Edu-Skate classes.

Project Management **\$4,494 USD**

These include the costs of planning, coordination, monitoring, evaluating and reporting on the programmes implemented at the Freedom Skatepark.

More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available.
- Supporting the implementation of the programmes
- Collecting data on the implementation of the programmes
- Evaluating and reporting on the collected data through a seasonal report
- Communication with partners and the Board of Directors

The costs of the Project Manager are \$231,000 JMD per month.

Other **\$202 USD**

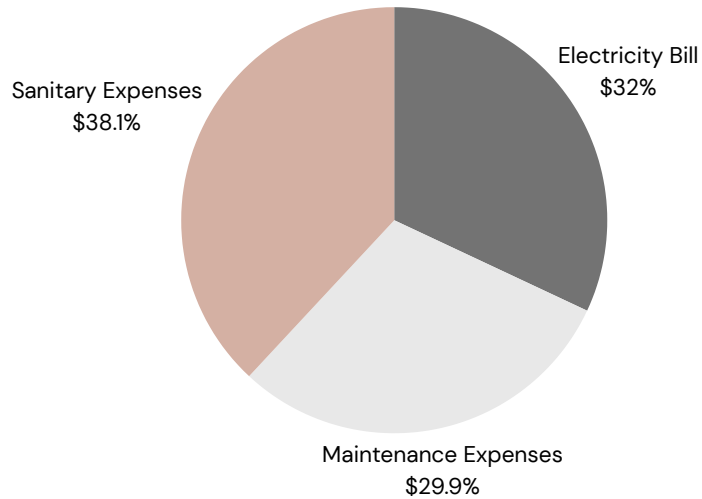
These costs include the trophies for contests and transfer fees.



Skatepark expenses October – December 2025

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running.

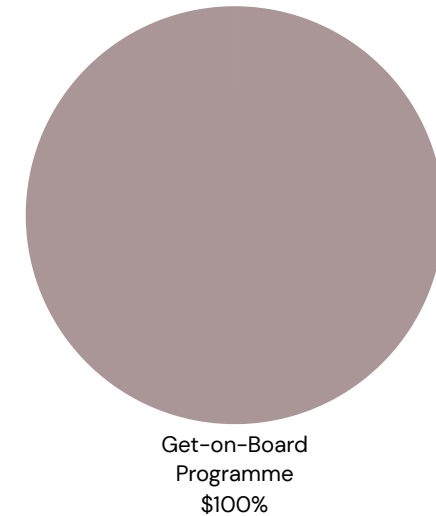
Items	Cost (USD)
Freedom Skatepark Electricity Bill	\$63
Sanitary expenses	\$75
Maintenance expenses	\$59
TOTAL	\$197



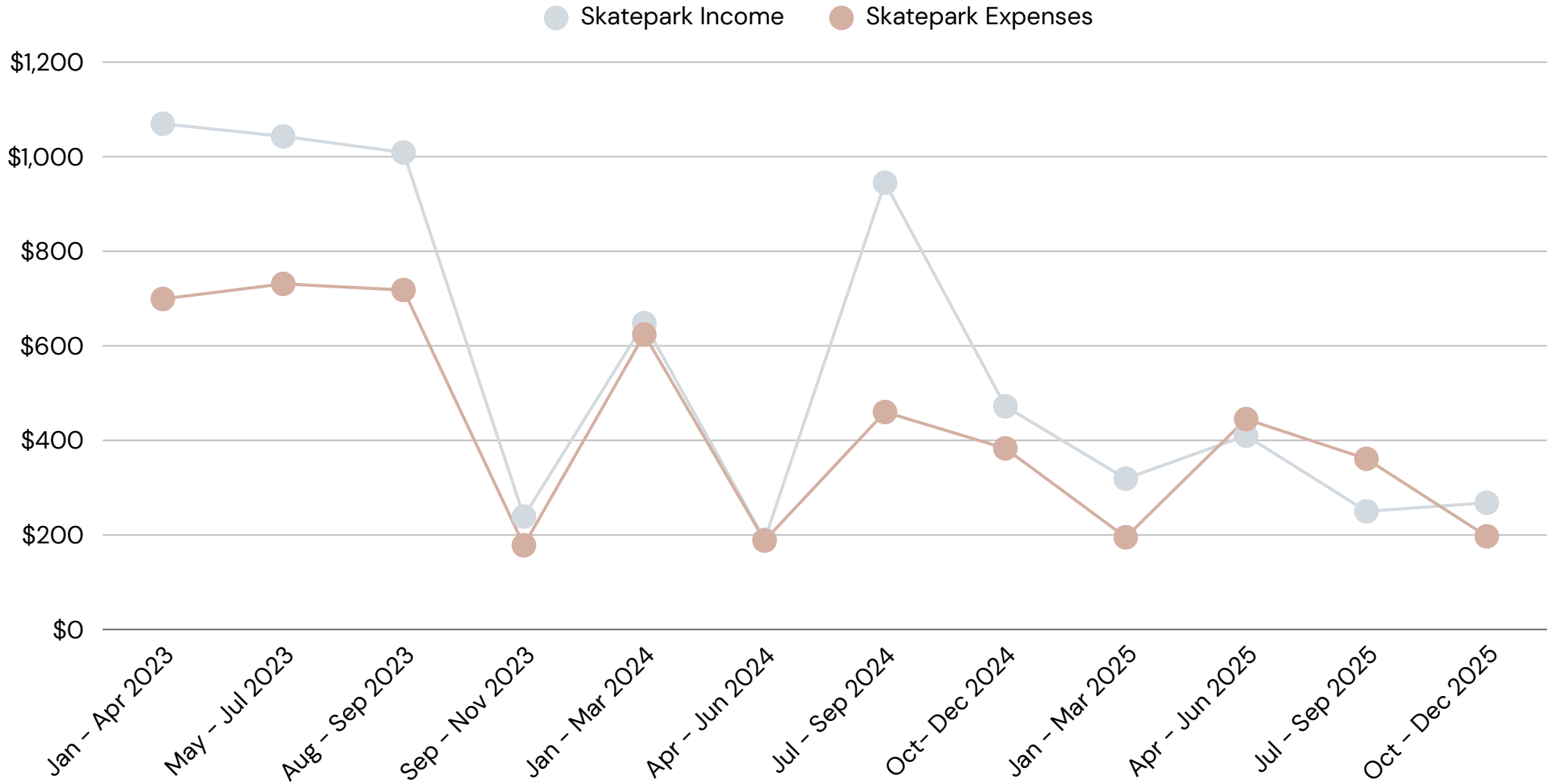
Skatepark income October – December 2025

To support the goal of being self sustaining, the Freedom Skatepark has several income generating activities. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

Items	Cost (USD)
Get-on-Board Programme	\$268
TOTAL	\$268



Skatepark Income and Expenses in USD



Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons.



Contact details:

Email: freedomskateparkja@gmail.com

Website: <https://freedomskateparkja.org>

Recommendation

Transportation / mobility

“Maybe we should prioritize getting a van for the park. I think it would open up possibilities for more outreach and bringing in more kids from outside of the community. We also rarely get to go on field trips with our own kids.

We have so much growing this year, it's hard to suggest anything else that we are not already working towards.”

Blake Burnett – Project Manager

Thank you!