

Impact Report



**HELP
ESTABLISH
LIBRARY
PROJECTS
IN JAMAICA!**
EDUCATION FOR A CHANGE!

Impact Report

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This season of programming has been made possible in its entirety by HELP Jamaica.



Period: January 1st – March 31st, 2026

Subject: Programming

Location: Freedom Skatepark, Jamaica

Date Prepared: June 20th, 2026

By: Tim van Asdonck, Blake Burnett & Tabettha Phillips

Introduction

This report summarises the 22nd season of programming that ran at the Freedom Skatepark from January – March 2026. This season consisted of 7 programmes:

Edu-Skate Classes

This is Concrete Jungle Foundation’s core youth programme: combining skateboarding classes with life skills. Participation is open for anyone between 6–16 years old and registered for the programme.

Get-On-Board Rental Programme

This programme is in place to facilitate people that would like to skate but don’t have a skateboard. Access is granted upon registration and they can rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is re-injected into the maintenance of the skatepark.

The Community Activity Programme

This programme intertwines with the Get-on-Board programme. The Community Activity Programme provides board rental in exchange for time spent in community activities. We work together with the skatepark community on maintenance and developments around Freedom Skatepark.

Outreach programme ‘Peace, Love, Edu-Skate’

Freedom Skatepark commits to reaching out to youth in communities in Jamaica that are underserved, marginalized and face issues related to violence and discrimination.

The Homework Programme

Educational support sessions were organized on a regular basis to support the children’s academic development in a small group setting with the intention of improving personal development and academic outcomes.

Enrichment Activity Programme

A variety of enrichment activities that focus on personal development have been offered to kids and adolescents visiting the skatepark. Activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums.

Literacy & Reading Programme

A dedicated reading and literacy program designed to boost confidence, improve literacy skills, and unlock lifelong learning opportunities for our youth.



Freedom Skatepark Foundation organized and executed the programmes with the support of 6 local staff members, under the guidance of Freedom Skatepark’s Project Manager (Blake Burnett).

Data was collected on all programmes and will be presented in the following report, concluded with recommendations for the next season of the programme.

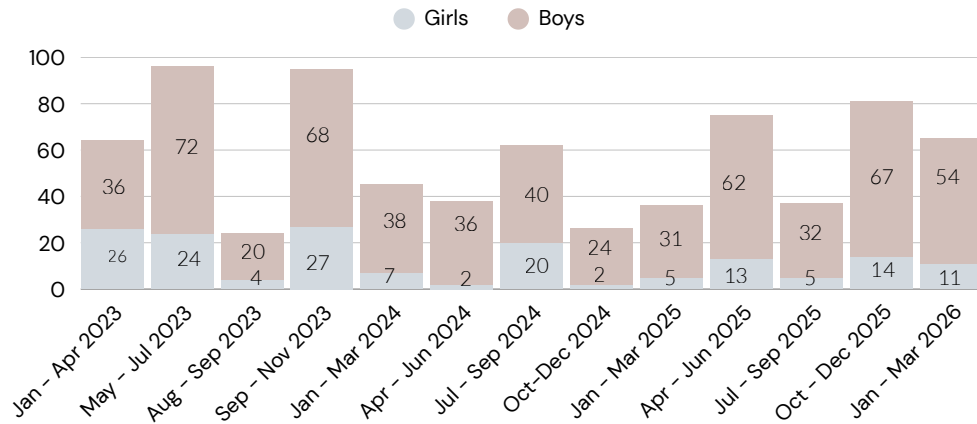
Edu-Skate Classes

The Edu-Skate Programme offers free skateboarding classes with a focus on life skills. This educational programme of Concrete Jungle Foundation was developed using academic research from the self-determination theory on psychological development and has been administered in collaboration with schools and NGOs globally.

Participants came from Supm Fi Talk Bout (Downtown Kingston) and Bull Bay.

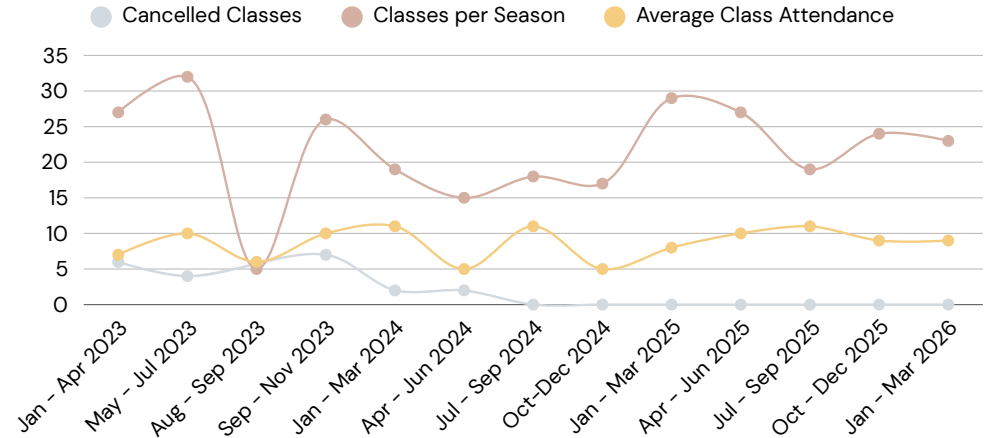
The Edu-Skate programme is delivered by Project Manager Blake Burnett and Skatepark Manager Nicholas Thompson. Teachers manage preparation, implementation and evaluation of the Edu-Skate classes.

Edu-Skate Participation

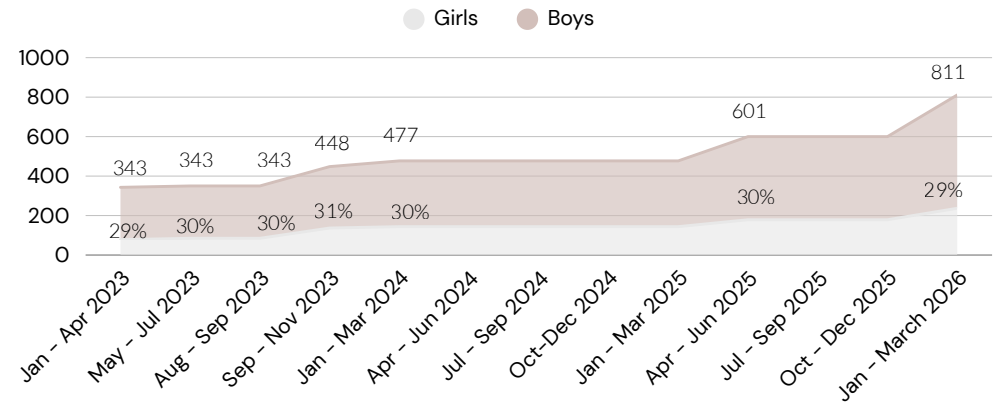


65 Participants this season

Edu-Skate Classes



Edu-Skate Registrations



688 Total amount of registrations



Classes Organization

Each week either a social skill or a competence-building skill is designed to contribute to positive personal development and paired with a suitable skateboarding activity/ challenge for an immediate practical application of this skill. Classes were organised as follows.

01 Intro

The classes started with an introduction of the life skill of the week.

02 Warm Up & Tricks

After a warm-up exercise, the students are presented with the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher.

03 Break

After around 45 minutes into the class, it was break time: the students got some water and fruits in the youth centre and a moment in the shade.

04 Free Skate

The students can skate for themselves, the teachers are present to supervise and help students out in case they need help or want to learn something new.

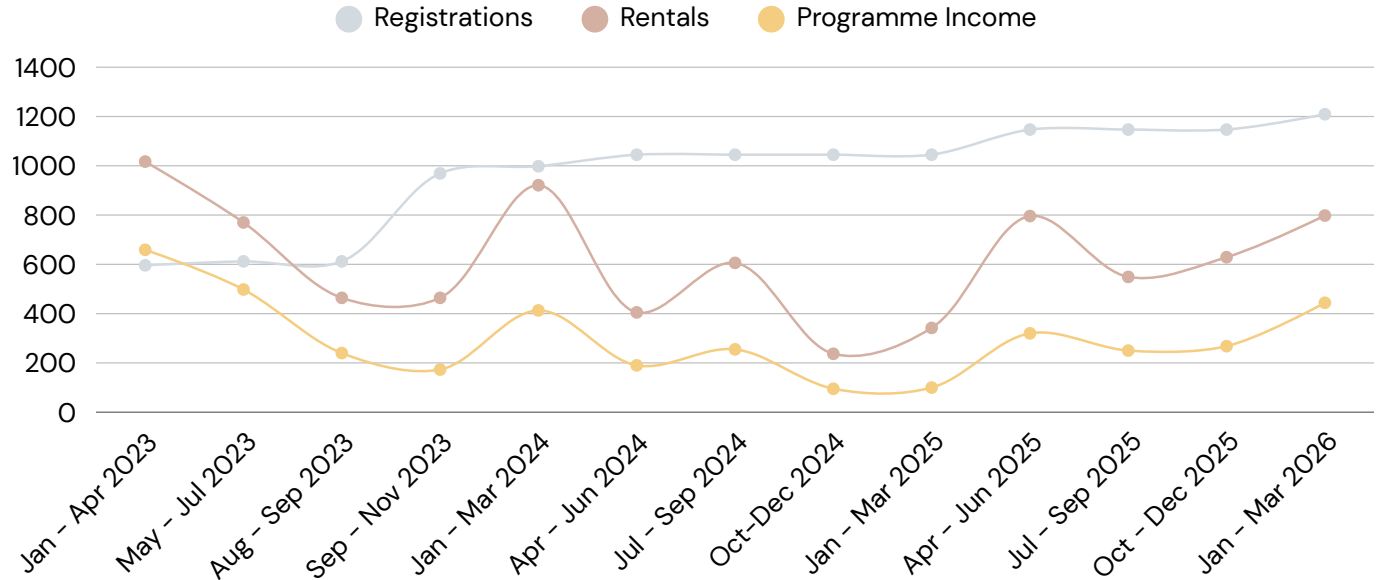
05 Reflection

The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.

Get-on-Board Programme

The Get-on-Board programme serves people that don't have a skateboard. Upon registration, a board and/or protective gear can be rented for \$100 JMD (\$300 JMD for adults) each. For the people that are not able to afford this price, the programme can be accessed in exchange for participation in community activities.

The Skatepark Managers run this programme during the opening hours (1 pm - 7 pm) and keep track on a daily basis of how the materials were used and by whom.



Programme income in season 22:
67,400 JMD / \$444 USD

All income was reinvested in the maintenance of the Freedom Skatepark.

Total amount of registrations:

1209

41% Girls 59% Boys

Total amount of uses:

798

38% For Community Support Jobs and Skate Classes (305 uses) 62% Exchanged for money (493 uses)



Community Activity Programme

The Community Activity Programme is implemented for 3 reasons:

01

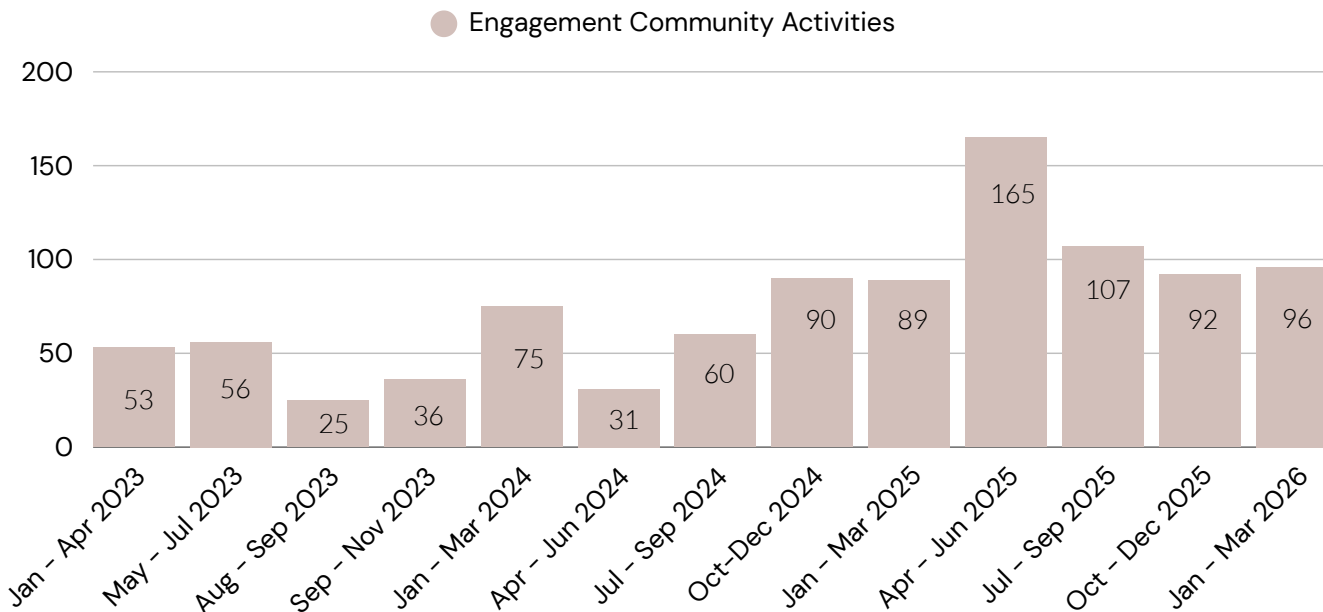
Involving the skatepark community in the work and development of the skatepark to instill a sense of ownership.

02

Community building: providing fun and educational activities through which the skatepark visitors can bond.

03

Some of the skatepark visitors do not have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.



Small community service jobs were executed to engage the youth and community in educational and communal activities. Throughout the season, community members (predominantly ~18 youth) participated in the following activities:

96

Voluntary jobs executed

- Picking up trash
- Organizing the library and community center
- Maintenance of the skatepark space

Skatepark Management

Key Roles:

- Supervising the park
- Running the Get-on-Board, Community Activities and Edu-Skate programmes
- Keeping the skatepark clean and well maintained

Challenges:

“Our greatest challenge of the season was finding a balance in focusing on our own community issues/projects with participating in building back the country. It was a beautiful thing to see Jamaican people from all walks of life contributing to getting people back on their feet. But it was also important to stay focused on our community development.”

Blake Burnett – Project Manager



Extra events and activities

Community BBQ

The results of last years photography program were collected in the photo=book 'Finding Perspective'. A bbq was organized to celebrate the conclusion of the program and hand out the book to the participants.



Gully cleanup and session

As part of the Wickewackie festival, a clean-up of the Gully was organized, the original DIY skatespot of Bull Bay where the skatecommunity started. Afterwards, the community skated and enjoyed this skate monument together.



Jamnesia Bowl Contest

This year's contest series started where history was made: Jamaica's first skate bowl set the stage for Stop 1 of our 3-part contest series. From first drops to powerful lines, the energy was unmatched.



Outreach programme 'Peace, Love, Edu-Skate'

This season the second outreach session took place as part of the Pushing Against Racism grant from the Goodpush. In the programme, youth in underserved and marginalized community across Jamaica are visited to provide activities, including an introduction to skateboarding. As during the previous season hurricane Melissa hit Jamaica, communities affected by the hurricane were prioritized.

For this second session, the skatepark staff and SK876 went back to the Unity Primary School in Bunkershill, Trelawny (north-west Jamaica) to provide a day of activities, gifts, nourishment, songs, art, games, connection, play, togetherness and support with basic needs & recovery post Melissa.

60 Participants

- 50% girls
- 50% boys



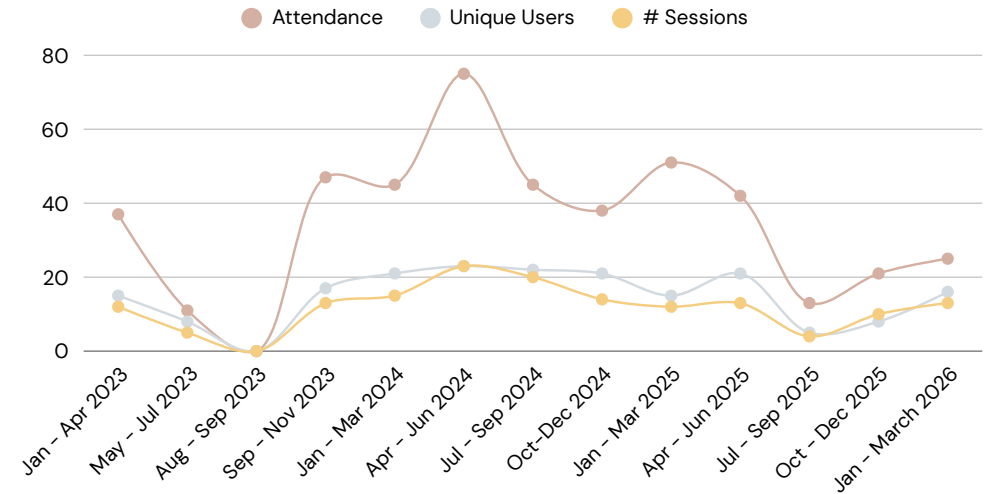
Homework Programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage but rather an amendment. This programme runs on a weekly basis to support the youth's academic development in a small group setting.

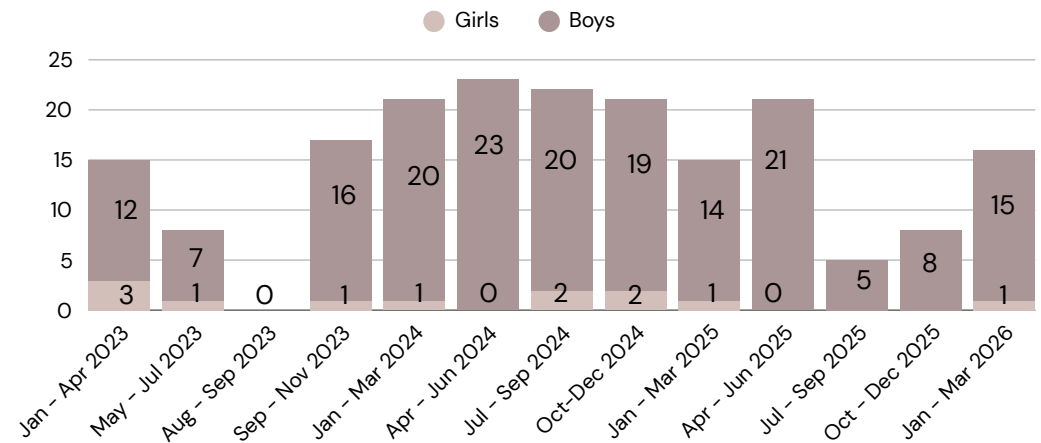
The Homework Programme was executed by Jeanelle Irvine this season. Additionally, the programme was supported with snacks for the students by Seprod Foundation.



Homework Programme



Homework Programme Participants



Homework Programme Activities

13 educational sessions were organized this season, with 16 unique users:
1 girl and 15 boys.

The following subjects were covered in the sessions:

English language (7 sessions)

- Reading practice
- Writing composition
- Crossword puzzles - vocabulary

Mathematics (8 sessions)

- Multiplication tables from 1 - 12
- Math puzzles
- Math flashcards

Other (2 sessions)

- Practice mental ability questions from PEP
- Integrated studies workbook



Enrichment Activity Programme

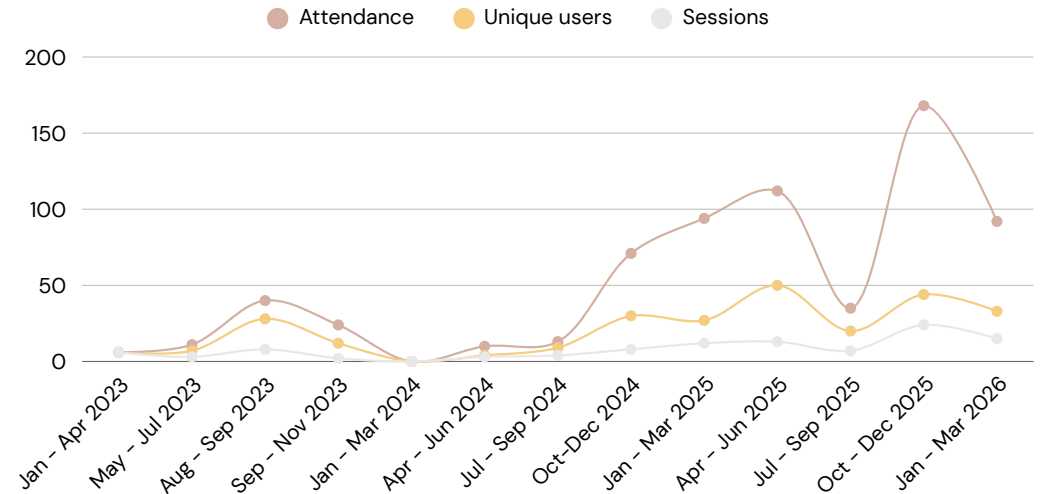
The intention of the Enrichment Activity Programming offered at Freedom Skatepark is to focus on personal development through the introduction of novel disciplines and exploring interests and potential in what lies outside of the youth's school curriculums. The programming is delivered in a workshop style structure by a broad variety of skilled practitioners.

This season the enrichment activities consisted of:

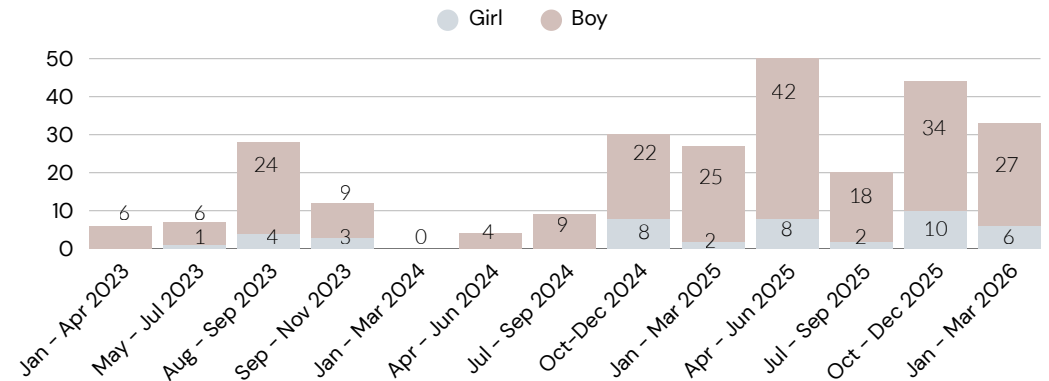
- Conflict resolution workshops combined with martial arts
- Ancient Egyptian Yoga



Enrichment Programme



Enrichment Programme Participants



Literacy & Reading programme

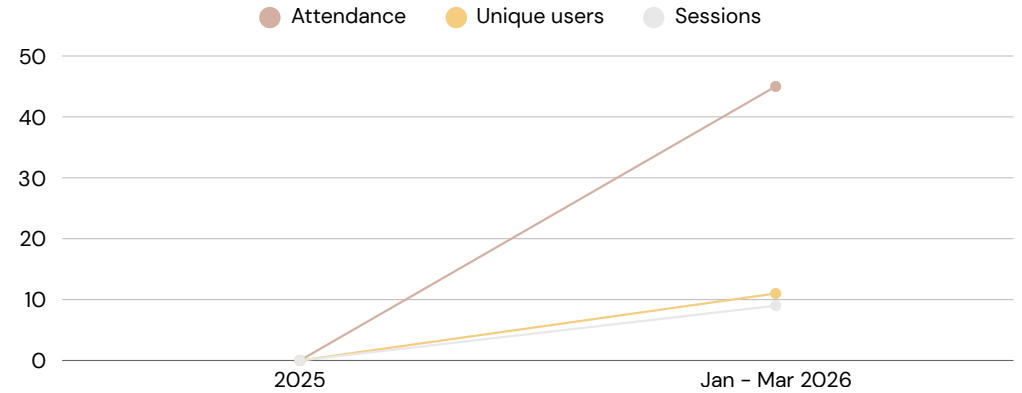
Open Pages, Open minds

For the past 5 years, Freedom Skatepark has been supporting youth through our homework and tutoring program, helping students succeed in after-school learning. During this time, we discovered that many children are reading below their grade level and lack access to tailored literacy support. In response, we are launching Open Pages, Open Minds—a dedicated reading and literacy program designed to boost confidence, improve literacy skills, and unlock lifelong learning opportunities for our youth.

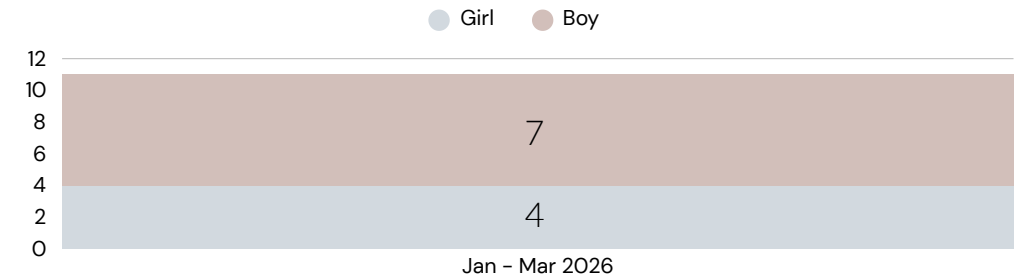
This new programme is made possible by Seprod Foundation.



Literacy & Reading programme



ELiteracy & Reading Programme Participants



“Understanding someone else's emotions is crucial for resolving a conflict”.

Student



“I am grateful for my family, food and dogs”.

Student



“Is the character Starbuck in Moby Dick what Starbucks coffee is named after?”

Student

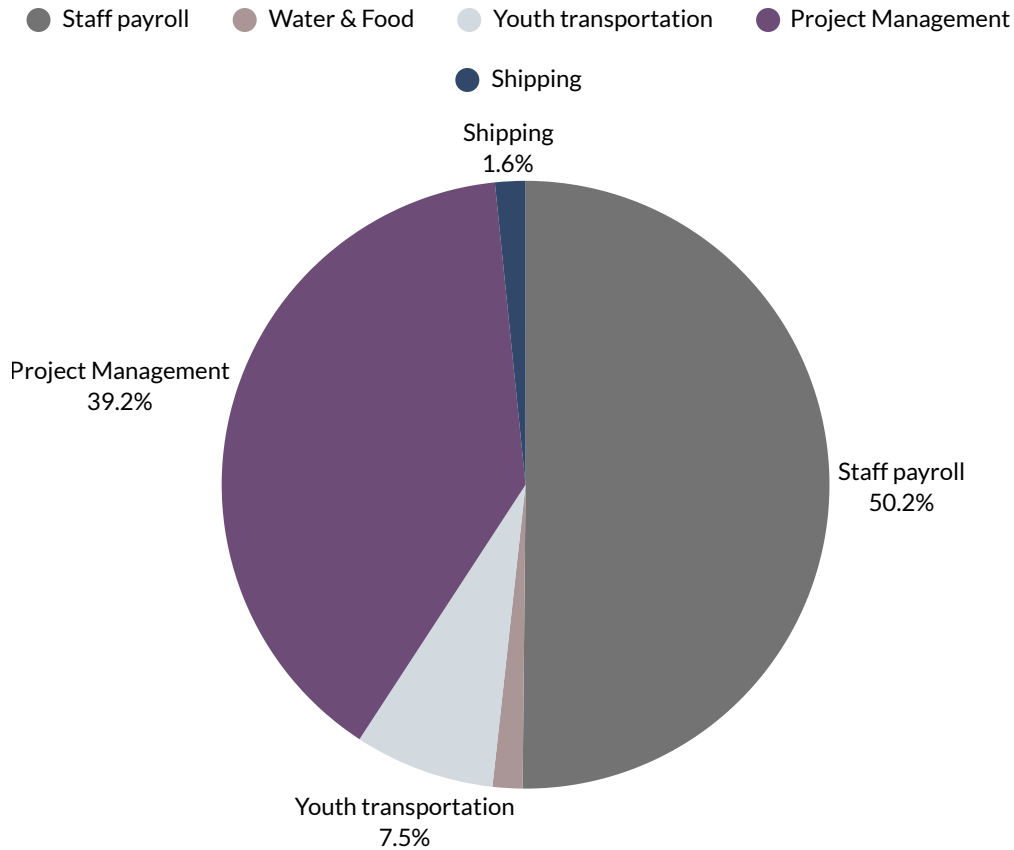


Finances

Programming expenses January – March 2026.

The programming expenses are all related to the Freedom Skatepark's programming activities, fully sponsored HELP Jamaica.

The outreach programme was supported with a grant from the Goodpush., the Literacy & Reading programme by Seprod Foundation.



Items	Cost (USD)
Staff payroll	\$5,847
Water and Food	\$185
Youth transportation	\$870
Project Management	\$4,568
Shipping donations	\$188
TOTAL	\$11,658

Payroll **\$5,847 USD**

Staff were paid every Friday for their services the previous week with the following rates:

- Junior Skatepark Manager: \$15,000 JMD for 3 days
- Senior Skatepark Manager: \$20,000 JMD for 4 days
- Edu-Skate Teacher: \$2,000 JMD per session
- Enrichment teacher: \$3,000 – \$5,000 JMD per session
- Communications officer: \$10,000 JMD per week

55 pay slips have been paid for a total of \$887,050 JMD

Water and food **\$185 USD**

Water and juice were provided for the students in every skate class.

Youth transportation **\$870 USD**

These costs consisted of the transportation of the children from the organisation Supm Fi Talk Bout between downtown Kingston and the Freedom Skatepark for the Edu-Skate classes.

Project Management **\$4,568 USD**

These include the costs of planning, coordination, monitoring, evaluating and and reporting on the programmes implemented at the Freedom Skatepark.

More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available.
- Supporting the implementation of the programmes
- Collecting data on the implementation of the programmes
- Evaluating and reporting on the collected data through a seasonal report
- Communication with partners and the Board of Directors

The costs of the Project Manager are \$231,000 JMD per month.

Shipping donations **\$202 USD**

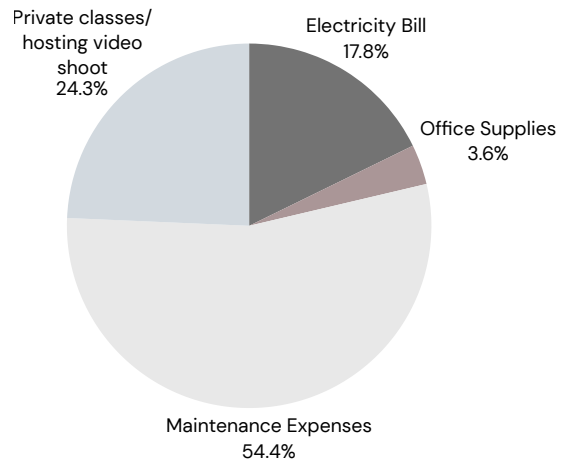
The costs to ship and clear donations for the park from the USA to Jamaica.



Skatepark expenses January – March 2026

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running.

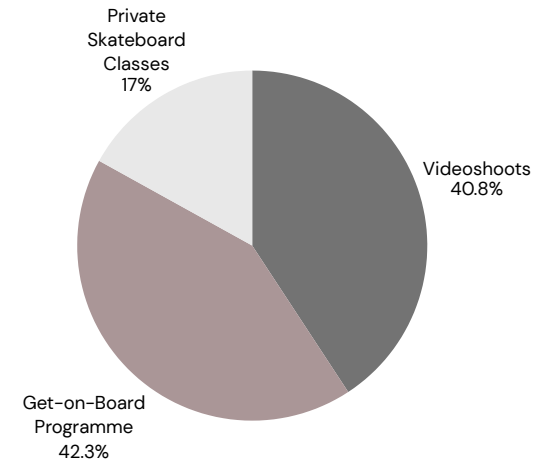
Items	Cost (USD)
Freedom Skatepark Electricity Bill	\$65
Office supplies	\$13
Maintenance expenses	\$199
Private lesson teacher payout	\$89
TOTAL	\$366



Skatepark income January – March 2026

To support the goal of being self sustaining, the Freedom Skatepark has several income generating activities. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

Items	Cost (USD)
Get-on-Board Programme	\$444
Private lesson / birthday party	\$178
Video shoots	\$428
TOTAL	\$1,050



Skatepark Income and Expenses in USD



Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons.

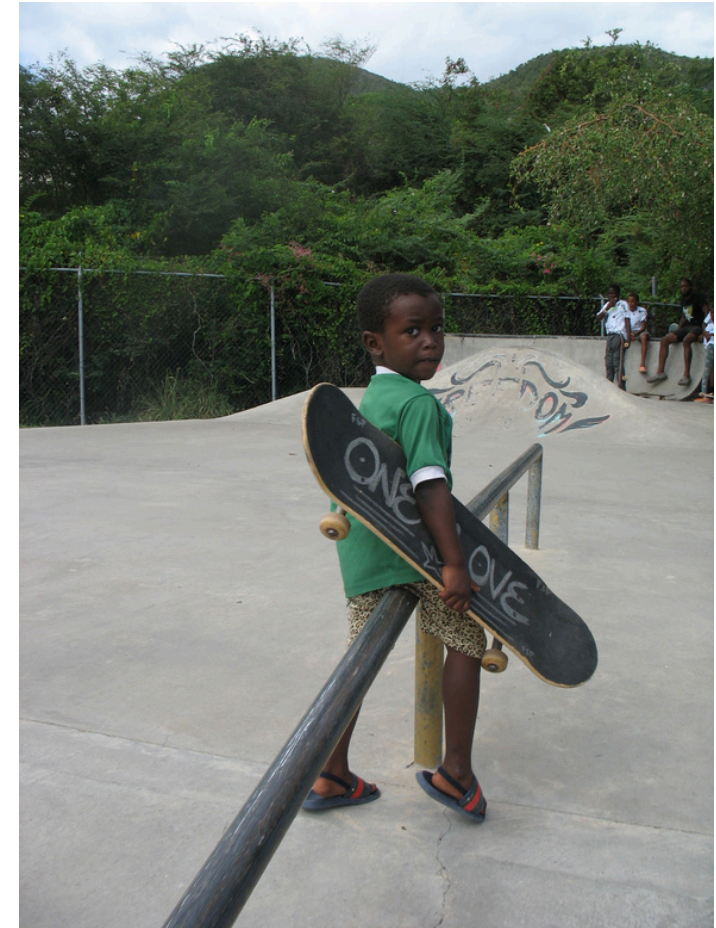
Recommendation

Follow up on school attendance

“My recommendation for the upcoming seasons would be creating a system where we can check with teachers or parents of our program participants, to ensure that they are attending school. I love having a space for all of the youth in the area, but I don't feel comfortable with them being at the park if they don't attend school.

This year, I've assisted two kids with school placement, one of which was out of school for 3 months and the other for more than a year.”

Blake Burnett – Project Manager



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Thank you!