

Impact Report



**HELP
ESTABLISH
LIBRARY
PROJECTS
IN JAMAICA!**
EDUCATION FOR A CHANGE!

Impact Report

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This season of programming has been made possible in its entirety by HELP Jamaica.



Period: April 1st – June 30th, 2026
Subject: Programming
Location: Freedom Skatepark, Jamaica

Date Prepared: August 26th, 2026
By: Tim van Asdonck & Blake Burnett

Introduction

This report summarises the 23rd season of programming that ran at the Freedom Skatepark from April – June 2026. This season consisted of 7 programmes:

Edu-Skate Classes

This is Concrete Jungle Foundation's core youth programme: combining skateboarding classes with life skills. Participation is open for anyone between 6–16 years old and registered for the programme.

Get-On-Board Rental Programme

This programme is in place to facilitate people that would like to skate but don't have a skateboard. Access is granted upon registration and they can rent a skateboard and/or protection material for \$100 JMD each. All income from this programme is re-injected into the maintenance of the skatepark.

The Community Activity Programme

This programme intertwines with the Get-on-Board programme. The Community Activity Programme provides board rental in exchange for time spent in community activities. We work together with the skatepark community on maintenance and developments around Freedom Skatepark.

Outreach programme 'Peace, Love, Edu-Skate'

Freedom Skatepark commits to reaching out to youth in communities in Jamaica that are underserved, marginalized and face issues related to violence and discrimination.

The Homework Programme

Educational support sessions were organized on a regular basis to support the children's academic development in a small group setting with the intention of improving personal development and academic outcomes.

Enrichment Activity Programme

A variety of enrichment activities that focus on personal development have been offered to kids and adolescents visiting the skatepark. Activities have the purpose of providing our youth with the opportunity to explore their interests and potential in what lies outside of their school curriculums.

Literacy & Reading Programme

A dedicated reading and literacy program designed to boost confidence, improve literacy skills, and unlock lifelong learning opportunities for our youth.



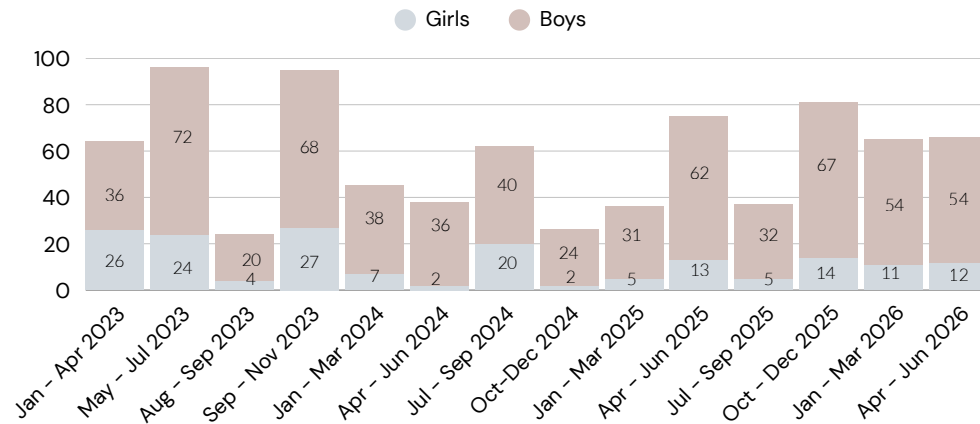
Edu-Skate Classes

The Edu-Skate Programme offers free skateboarding classes with a focus on life skills. This educational programme of Concrete Jungle Foundation was developed using academic research from the self-determination theory on psychological development and has been administered in collaboration with schools and NGOs globally.

Participants came from Supm Fi Talk Bout (Downtown Kingston) and Bull Bay.

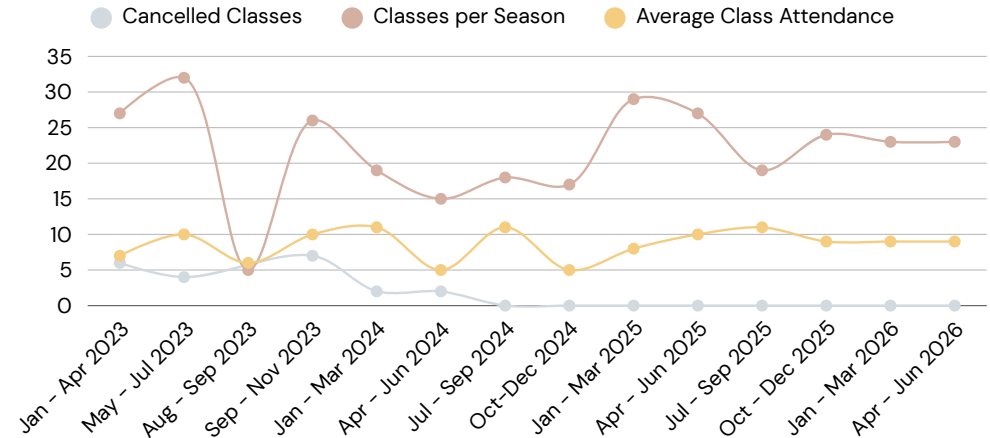
The Edu-Skate programme is delivered by Project Manager Blake Burnett and Skatepark Manager Nicholas Thompson. Teachers manage preparation, implementation and evaluation of the Edu-Skate classes.

Edu-Skate Participants

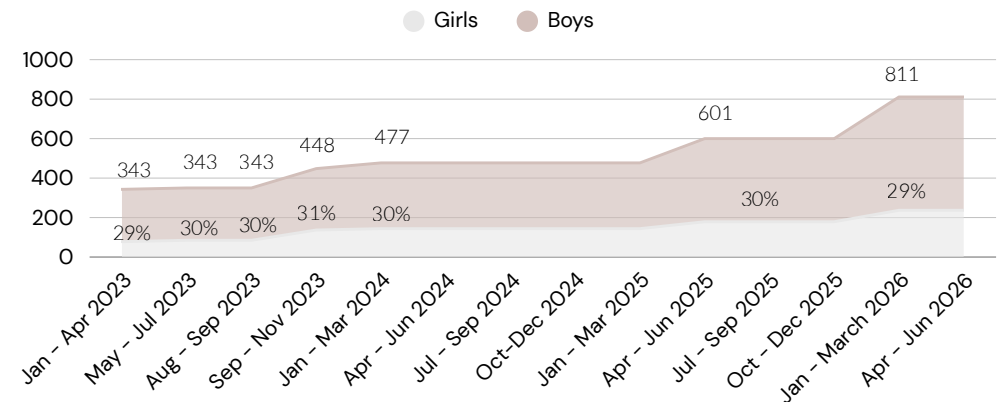


66 Participants
this season

Edu-Skate Classes



Edu-Skate Registrations



811 Total amount
of registrations



Classes Organization

Each week either a social skill or a competence-building skill is designed to contribute to positive personal development and paired with a suitable skateboarding activity/ challenge for an immediate practical application of this skill. Classes were organised as follows.

01 Intro

The classes started with an introduction of the life skill of the week.

02 Warm up & Tricks

After a warm-up exercise, the students are presented with the trick/activity of the lesson through which they would work on the life skill. Students were divided into smaller groups per teacher.

03 Break

After around 45 minutes into the class, it was break time: the students got some water and fruits in the youth centre and a moment in the shade.

04 Free Skate

The students can skate for themselves, the teachers are present to supervise and help students out in case they need help or want to learn something new.

05 Reflection

The students have a moment here to share their experience of the class, of the life-skill and their accomplishments.

Get-on-Board Programme

The Get-on-Board programme serves people that don't have a skateboard. Upon registration, a board and/or protective gear can be rented for \$100 JMD (\$300 JMD for adults) each. For the people that are not able to afford this price, the programme can be accessed in exchange for participation in community activities.

The Skatepark Managers run this programme during the opening hours (1 pm – 7 pm) and keep track on a daily basis of how the materials were used and by whom.

Programme income in season 23:

50,500 JMD / \$332 USD

All income was reinvested in the maintenance of the Freedom Skatepark.

Total amount of registrations:

1218

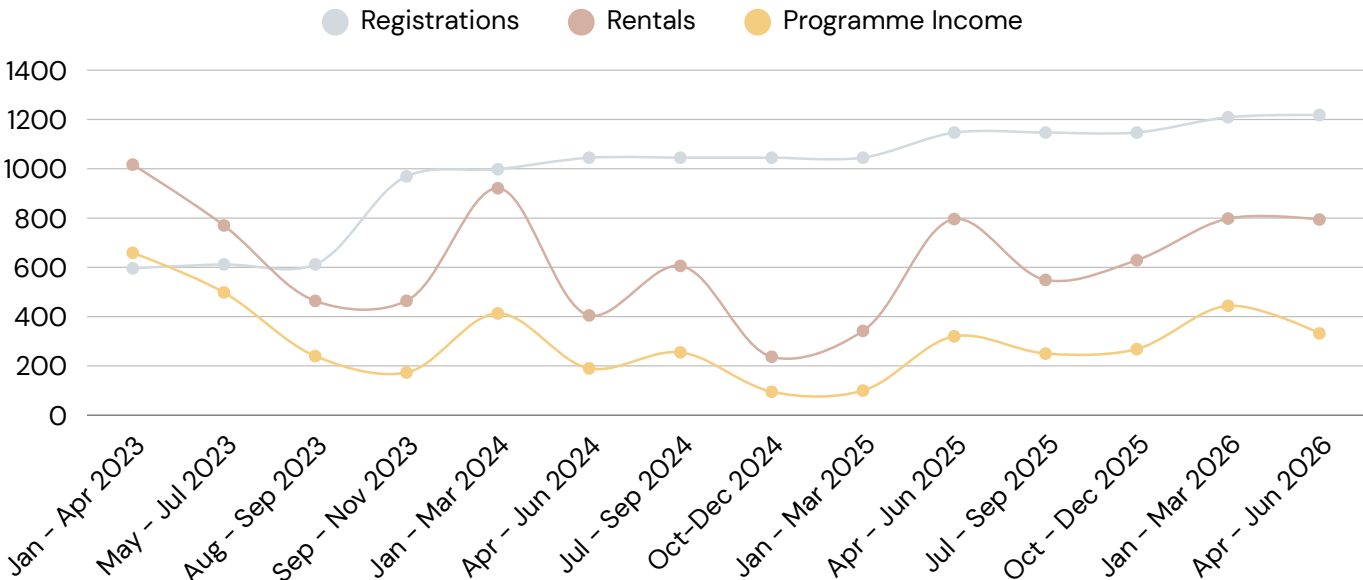
38% Girls 62% Boys

Total amount of uses:

794

43%
For Community Support
Jobs and Skate Classes
(338 uses)

57%
Exchanged for money
(456 uses)



Community Activity Programme

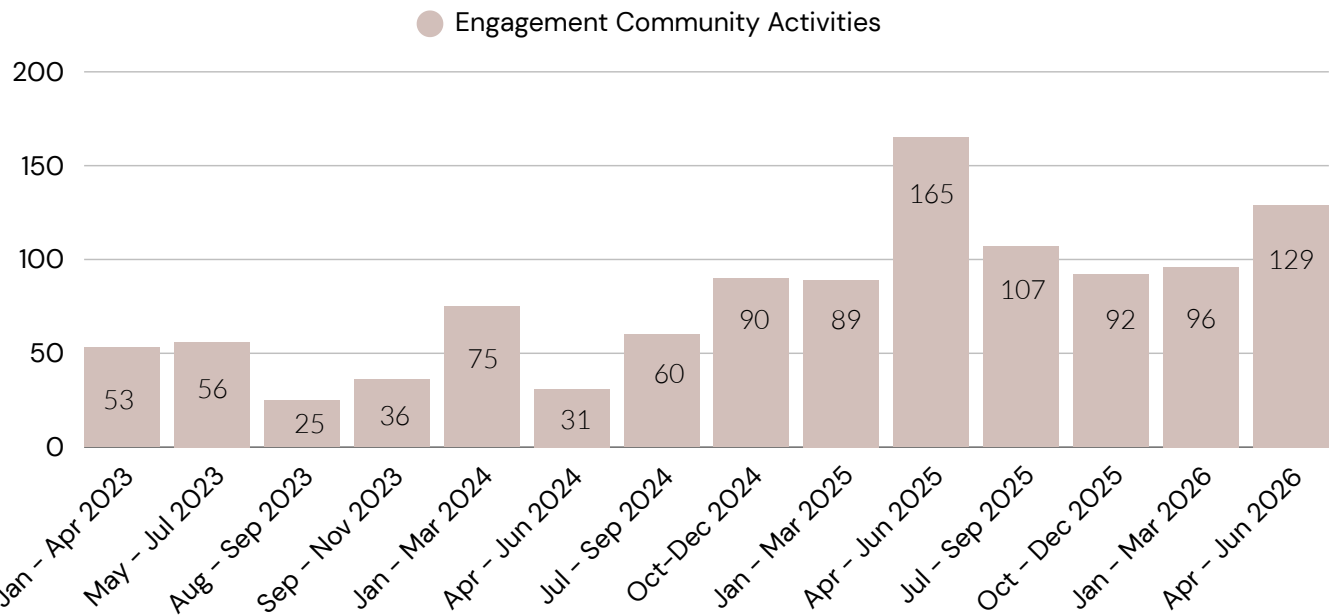
The Community Activity Programme is implemented for 3 reasons:

- 01

Involving the skatepark community in the work and development of the skatepark to instill a sense of ownership.
- 02

Community building: providing fun and educational activities through which the skatepark visitors can bond.
- 03

Some of the skatepark visitors do not have the financial means to rent a board or protection gear. This programme serves as a 'trade-off' for free board rental: if you help with some work around the park, you get to rent a board for free.



Small community service jobs were executed to engage the youth and community in educational and communal activities. Throughout the season, community members (predominantly –18 youth) participated in the following activities:

129

Voluntary jobs executed

- Picking up trash
- Organizing the library and community center
- Maintenance of the skatepark space

Skatepark Management

Key Roles:

- Supervising the park
- Running the Get-on-Board, Community Activities and Edu-Skate programmes
- Keeping the skatepark clean and well maintained

Challenges:

“Our biggest challenges from season 2 came from the library construction. It was a difficult process, and a lot of extra hours put into finishing work.

As far as the community goes, our biggest challenges were some of the troubled youth. We had to make some difficult decisions for the betterment of the community and foundation. Sometimes we find we can only do so much before we have to just cut some kids from the program indefinitely. “

Blake Burnett – Project Manager



Extra events and activities

Junior skate contest

On June 7th, the Junior Skate Contest was held at the Freedom Skatepark, sponsored by Westcoast Surfshop.

The contest had an under 14 division and an under 18 division and saw a big attendance, both in participants and spectators!



Outreach programme 'Peace, Love, Edu-Skate'

This season the second outreach session took place as part of the Pushing Against Racism grant from the Goodpush. In the programme, youth in underserved and marginalized community across Jamaica are visited to provide activities, including an introduction to skateboarding. As during the previous season hurricane Melissa hit Jamaica, communities affected by the hurricane were prioritized.

This season 4 outreach sessions took place. The skatepark staff and SK876 visited schools in small communities in Clarendon, St. Elizabeth and Portmore to provide a day of activities, gifts, play, togetherness and support with basic needs & recovery post Melissa. One additional outreach session took place at the Boston Bay skatepark in the form of an event for the local community.

108 Participants

- 34% girls
- 66% boys



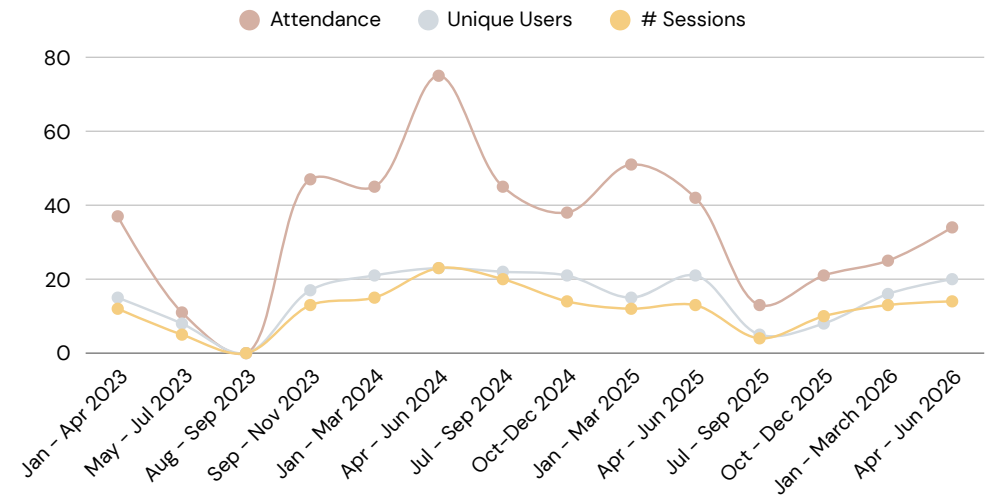
Homework Programme

With a focus on personal development, the skatepark should not be a distraction from the education of the children we engage but rather an amendment. This programme runs on a weekly basis to support the youth's academic development in a small group setting.

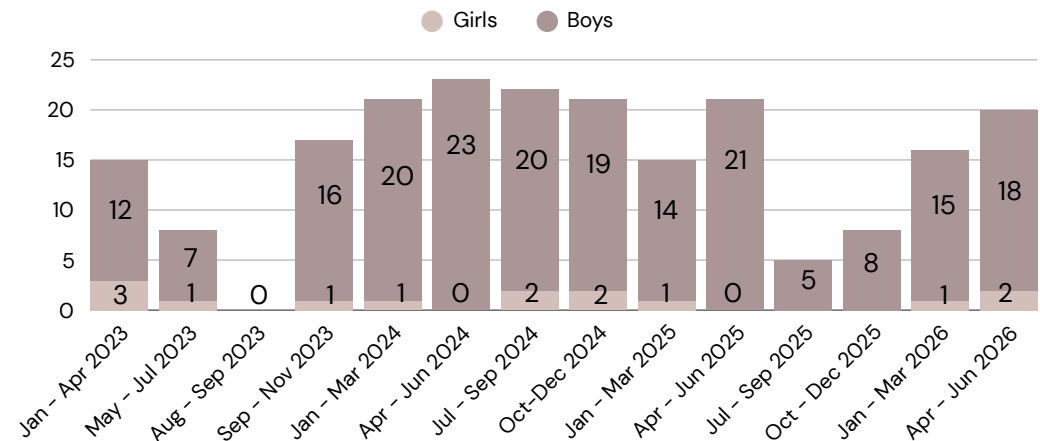
The Homework Programme was executed by Jeanelle Irvine this season. During this season the new library was built by Kasavana Family Foundation at the the skatepark, some sessions took place outside during the construction phase.



Homework Programme



Homework Programme Participants



Homework Programme Activities

14 educational sessions were organized this season, with 20 unique users: 2 girls and 18 boys.

The following subjects were covered in the sessions:

English language (10 sessions)

- Reading practice
- Word search
- Crossword puzzles – vocabulary

Mathematics (7 sessions)

- Multiplication tables from 1 – 12
- Math puzzles
- Math flashcards
- Maths hopscotch game

Other (2 sessions)

- PEP practice questions
- Geography/Social studies: map of the world, Africa, finding countries, interpreting key/legend



Enrichment Activity Programme

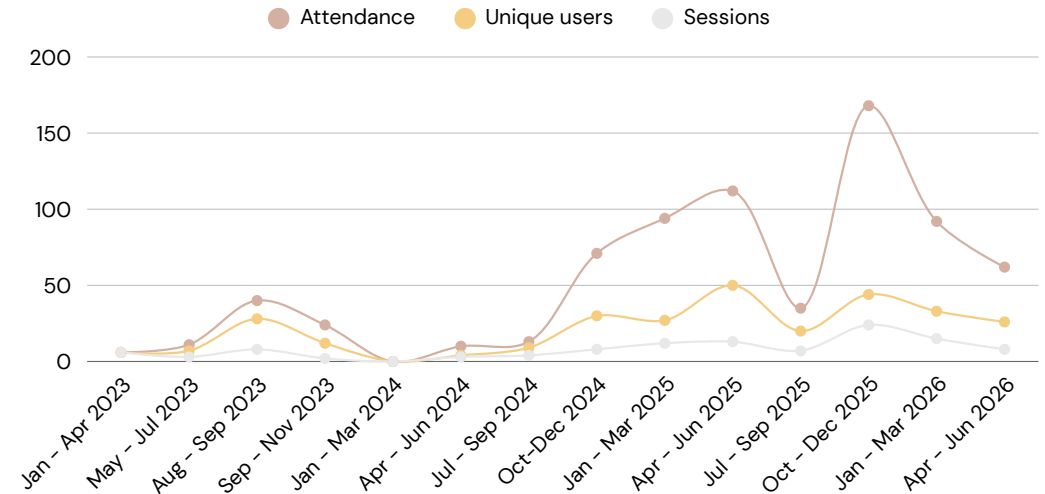
The intention of the Enrichment Activity Programming offered at Freedom Skatepark is to focus on personal development through the introduction of novel disciplines and exploring interests and potential in what lies outside of the youth's school curriculums. The programming is delivered in a workshop style structure by a broad variety of skilled practitioners.

This season the enrichment activities consisted of:

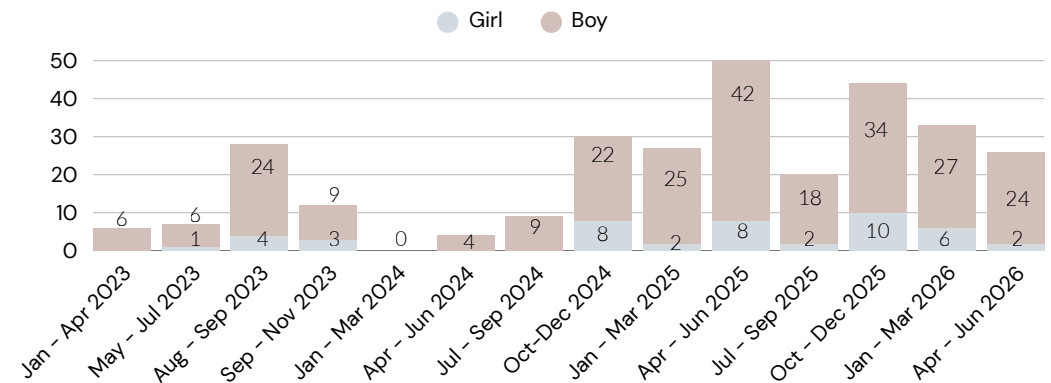
- Ancient Egyptian Yoga
- Photography (funded by SWAP Foundation)



Enrichment Programme



Enrichment Programme Participants



Literacy & Reading programme

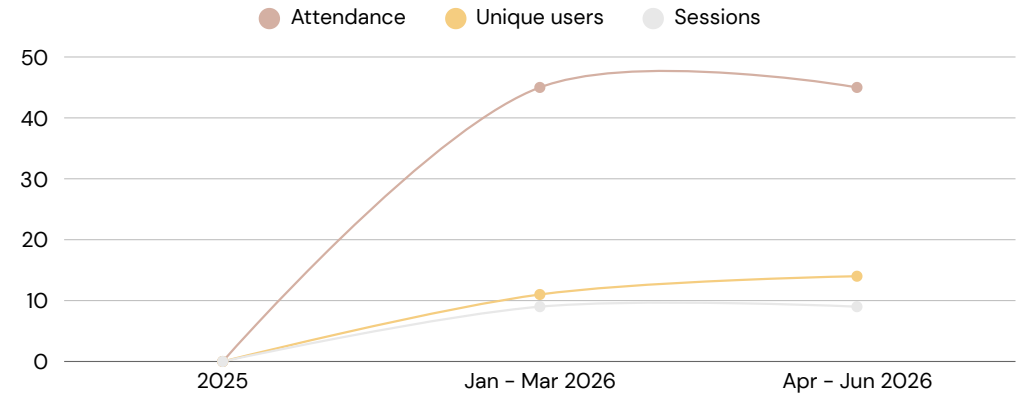
Open Pages, Open minds

For the past 5 years, Freedom Skatepark has been supporting youth through our homework and tutoring program, helping students succeed in after-school learning. During this time, we discovered that many children are reading below their grade level and lack access to tailored literacy support. In response, we are launching Open Pages, Open Minds—a dedicated reading and literacy program designed to boost confidence, improve literacy skills, and unlock lifelong learning opportunities for our youth.

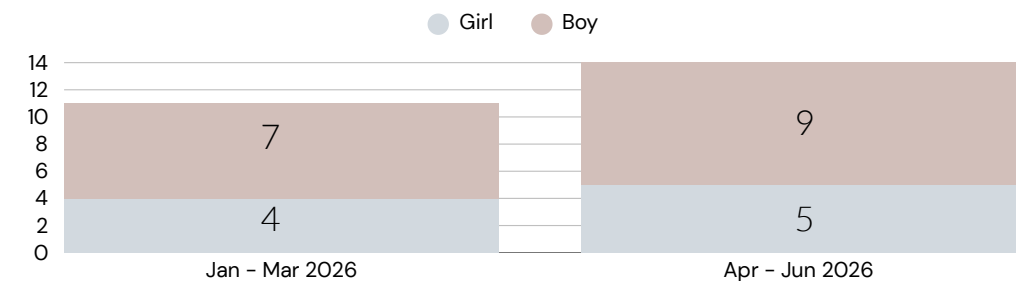
This programme is made possible by Seprod Foundation.



Literacy & Reading programme



Literacy & Reading Programme Participants

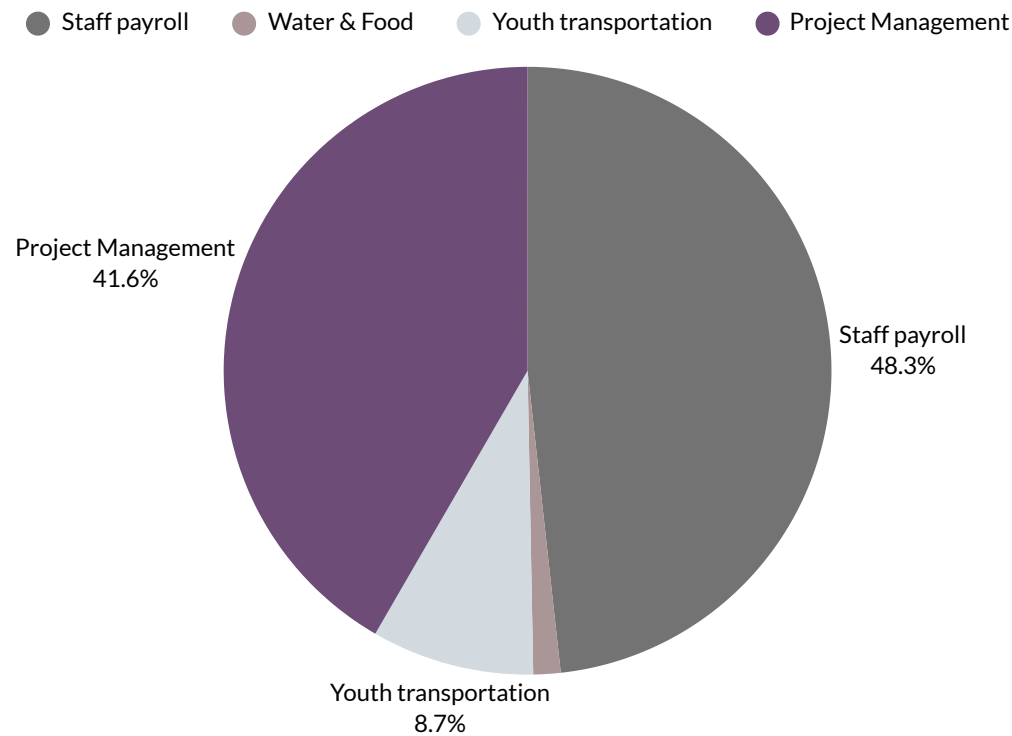


Finances

Programming expenses April – June 2026.

The programming expenses are all related to the Freedom Skatepark's programming activities, fully sponsored HELP Jamaica.

The outreach programme was supported with a grant from the Goodpush., the Literacy & Reading programme by Seprod Foundation.



Items	Cost (USD)
Staff payroll	\$5,271
Water and Food	\$158
Youth transportation	\$945
Project Management	\$4,549
TOTAL	\$10,923

\$1 USD = \$152.34 JMD

Payroll

\$5,271 USD

Project Management

\$4,549 USD

Staff were paid every Friday for their services the previous week with the following rates:

- Junior Skatepark Manager: \$15,000 JMD for 3 days
- Senior Skatepark Manager: \$20,000 JMD for 4 days
- Edu-Skate Teacher: \$2,000 JMD per session
- Enrichment teacher: \$3,000 – \$5,000 JMD per session
- Communications officer: \$10,000 JMD per week

55 pay slips have been paid for a total of \$802,925 JMD

Water and food

\$158 USD

Water and juice were provided for the students in every skate class.

Youth transportation

\$945 USD

These costs consisted of the transportation of the children from the organisation Supm Fi Talk Bout between downtown Kingston and the Freedom Skatepark for the Edu-Skate classes.

These include the costs of planning, coordination, monitoring, evaluating and and reporting on the programmes implemented at the Freedom Skatepark.

More specifically:

- Designing the programmes that run at the Freedom Skatepark based on the needs and resources available.
- Supporting the implementation of the programmes
- Collecting data on the implementation of the programmes
- Evaluating and reporting on the collected data through a seasonal report
- Communication with partners and the Board of Directors

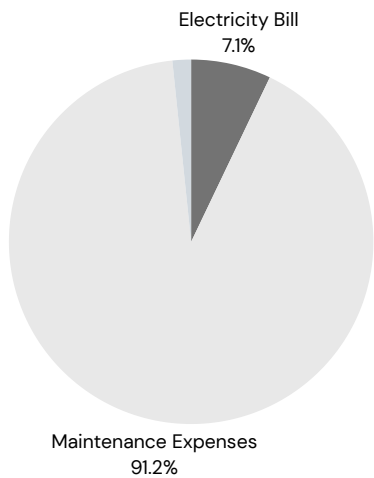
The costs of the Project Manager are \$231,000 JMD per month.



Skatepark expenses April – June 2026

These are the day-to-day maintenance costs of the skatepark: all the costs outside of programming costs to keep the skatepark running.

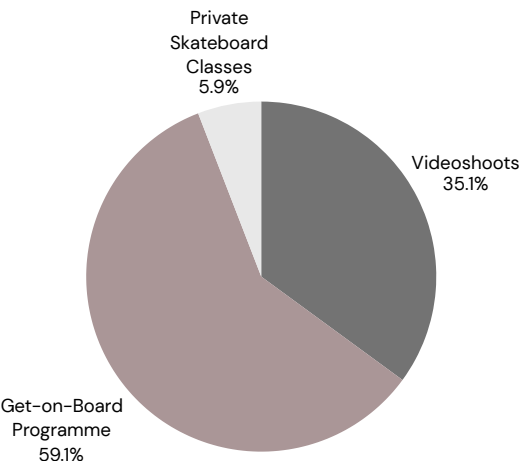
Items	Cost (USD)
Freedom Skatepark Electricity Bill	\$69
Maintenance expenses	\$886
Private lesson teacher payout	\$16
TOTAL	\$971



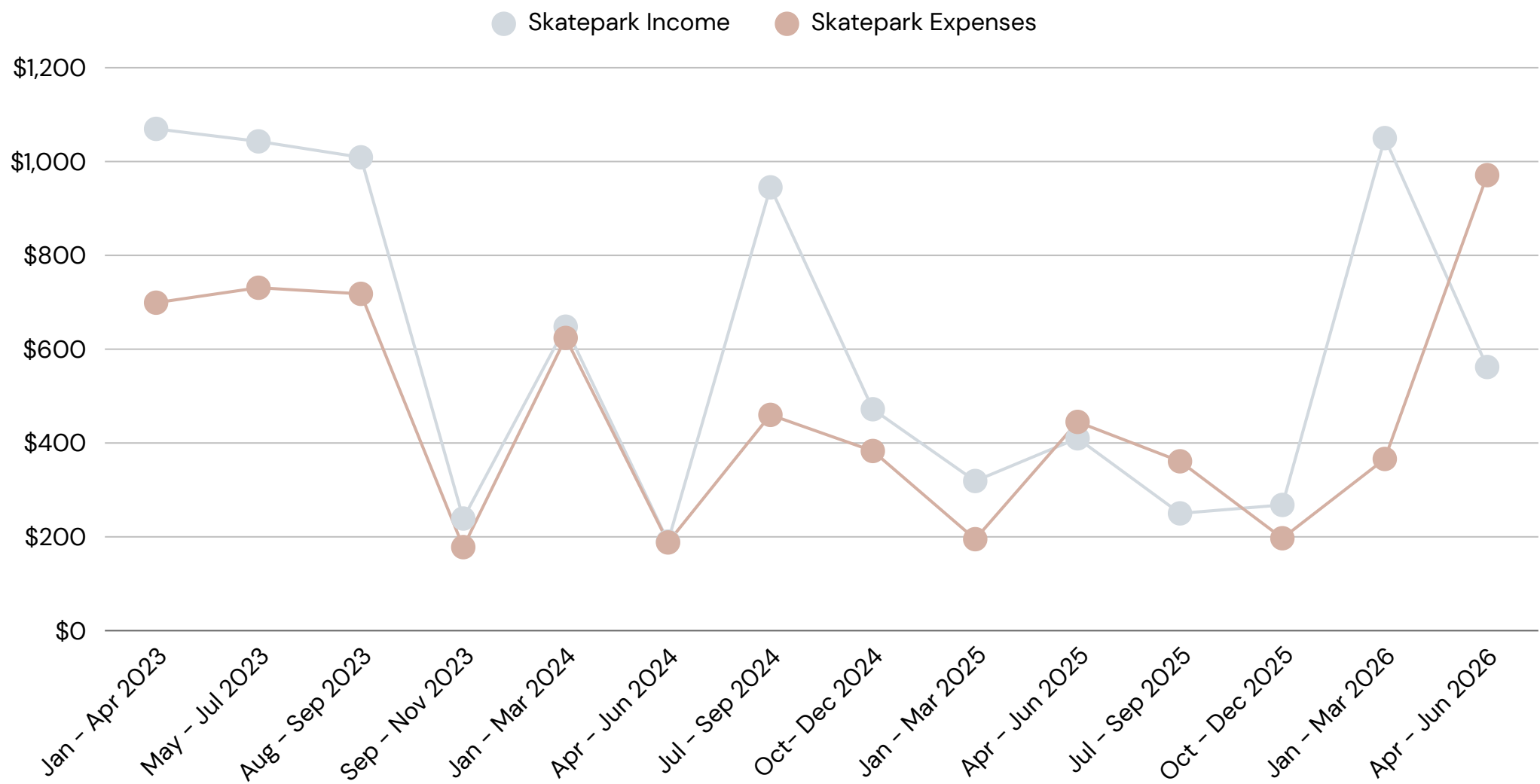
Skatepark income April – June 2026

To support the goal of being self sustaining, the Freedom Skatepark has several income generating activities. All income generated at the Freedom Skatepark has been directly reinvested into the maintenance of the skatepark.

Items	Cost (USD)
Get-on-Board Programme	\$332
Private lessons	\$33
Video shoots	\$197
TOTAL	\$562



Skatepark Income and Expenses in USD



Recommendations

In the following you find a summary of the recommendations that came forward from this season of programming at the Freedom Skatepark, to improve the working structure for the next seasons.

Recommendation

Space out extra projects

The many additional projects (preparing for Woodward, building the new library etc.) on top of our regular programming that were added this season, put an extra strain on the staff. It would be recommended to spread out these extra projects to keep things manageable.

Water nuisance / swamp

Since the construction of the new road next to the skatepark, a swamp has started to form behind it as it can't drain away anymore. This causes not only health risks, but also structural risks for the skatepark and needs to be addressed.

Blake Burnett – Project Manager



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Thank you!